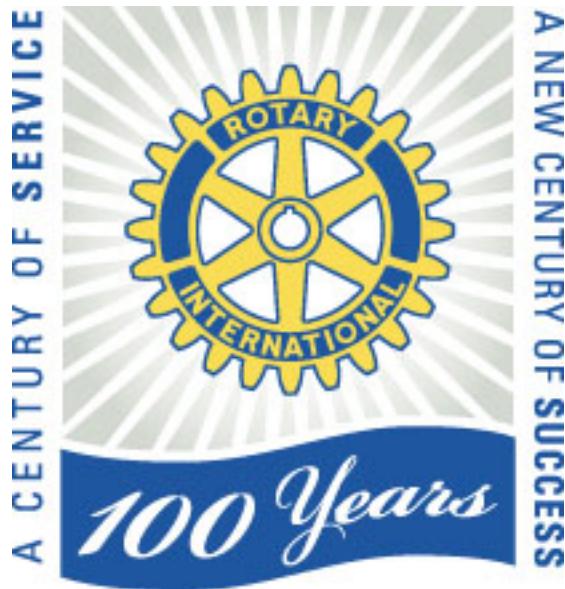


Report of the Findings Committee



Rotary International Centennial Anaheim Past Officers' Reunion

February 20 – 22, 2005

Clarion Hotel
Anaheim Resort
Anaheim, California USA





Annual Reunion of Rotary International Past Officers

May 19, 2005

TO: Anaheim Past Officer Reunion Participants

We are so excited to send to you the Findings Report for the 2nd Annual RI Past Officers' Reunion. We have had a super time being part of the "total team" of dedicated Rotarians, Partners, and friends who enjoy Rotary.

The Findings Committee, under the leadership of PRID Jerry Barden, did a magnificent job. We are particularly grateful for the steadfast work Rotarian Diana Barden did in compilation and typing the information for the Findings Report.

Please allow me to share with you the entire committee had a great time being part of the POR. We had fun.

As you review the Findings Report, we are hopeful you will note the holistic goal the POR committee set out to achieve...timely and important information to you (with feedback), key presenters, and speakers, House of Friendship (with refreshments--to provide you with a perfect setting for networking, renewing friendships and acquaintances), and lastly an overall place to be....THE POR...Fun...Fun. Your feedback indicates we met the challenge.

The registration headcount for this year's POR was 280 people, up from 250 last year. The overall success of the event was possible because you were there. Thank you so much for attending the Anaheim Past Officers' Reunion. The team is working hard – "raising the bar" to being even better. So, we look forward to seeing you next year at our new location in San Diego.

Yours in Rotary,

A handwritten signature in black ink that reads "Tony Brockington".

Anthony L. "Tony" Brockington, 2005 Chairman
Anaheim Past Officers' Reunion

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PDG Frank Mead III, Chairman Pro Tem

2005 PAST OFFICERS' REUNION PARTICIPANT LIST

ORGANIZING COMMITTEE

PRID Sam Greene
District 5240, Advisor

PDG Tony Brockington
District 5500, Chair

PDG Dennis Benko
District 5280, Treasurer

PDG Brenda Cressey
District 5240, Registrar

PDG Dave Hossler
District 5500, Marketing

PDG Frank Mead, III
District 5320, Chair, Pro Tem & House of Friendship

PDG Rick Mendoza
District 5280, Chief Sgt. At Arms

PDG Phyllis Jane Nusz
District 5220, Public Relations

PDG Gene Scarbrough
District 5320, Facilities

PDG Werner Schwarz
District 5160, Publicity

PDG Herb Trumpoldt
District 5320, Secretary

PDG Carol Wylie
District 5280, Program

OPERATING STAFF MEMBERS

PRID Jerry Barden
District 5220, Findings

PDG Otto Austel, M.D.
District 5240, Volunteer Resident Physician

PDG Barbara Feder
District 5510, VIPEscort

PDG Mary Margaret Fleming
District 5230, VIP Liaison & Centennial Dinner

PDG Finis Jeffers
District 5050, Signing Co-Chair

PDG Del Raby
District 5130, Signing Co-Chair

PDG Marc Vertin
District 5240, Audio/Visual

**ANAHEIM
PAST OFFICERS'
REUNION**

February 20-22, 2005

CLARIION HOTEL

ANAHEIM RESORT

Sunday, February 20, 2005

12:00 p.m.-6:00 p.m.
Registration Desk Open, Clarion Hotel

6:00 p.m.-7:30 p.m.
Reunion & Fellowship – Sundowners'
Suite, #5-5110, Anaheim Hilton & Towers

Monday, February 21, 2005

7:30 a.m.
Registration Desk Open, Clarion Hotel

9:00 a.m.- 9:10 a.m.
Opening Activities, PDG Frank Mead, III,
Chair Pro Tem

9:10 a.m.-10:00 a.m.-**Plenary Session I**
PRIP Roberto Valentini, PRIP Bill Sergeant
Strategic Plan: "How Will It Change Rotary"

10:00 a.m.-10:40 a.m.-**Plenary Session II**
RIP Glenn Estess: "Presidential Emphasis"

10:40 a.m.-11:00 a.m.
Break and House of Friendship

11:00 a.m.-11:50 a.m.-**Plenary Session III**
PRIP & Chair, The Rotary Foundation
Trustees, Carlo Ravizza:
"The Rotary Foundation"
Sgt. at Arms Announcements

11:50 a.m.-1:30 p.m.
No Host Luncheon Buffet
– Clarion Clubhouse Room

1:30 p.m.-2:30 p.m. Concurrent Break-Out Sessions "Governance/Leadership Structure" – PRID David Roper "Training & Education at all Levels" – PDG David Cresson "Diversity in Membership" – PRID Bill Sergeant Discussion Group – "R.I. Public Image" – PDG Marcelina "Lina" A. Aurelio	9:50 a.m.-10:30 a.m.-Plenary Session VIII RIPN William Boyd: "A Little Bit of History"
10:30 a.m.-11:00 a.m. Break and House of Friendship	11:00 a.m.-11:30 a.m.-Plenary Session IX General Secretary, Ed Futa: "The Next 100 Years – Are You Ready?"
11:30 a.m.-12:30 p.m.-Plenary Session X PRIP Cliff Dochterman: "A Look to the Past and a Peek to the Future" Sgt. at Arms Announcements	12:30 p.m.-2:00 p.m. No Host Buffet Lunch – Clarion Clubhouse Room
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4:00 p.m.-5:15 p.m.-Plenary Session VI Trustee Bob Scott & Panel: "Update on Polio Eradication/NID" PDG Joe Serra, MD, PDG Otto Austel, MD, & Rotarian Nathan Chappell Sgt. at Arms Announcements	4:00 p.m.-5:15 p.m.-Plenary Session VI Trustee Bob Scott & Panel: "Update on Polio Eradication/NID" PDG Joe Serra, MD, PDG Otto Austel, MD, & Rotarian Nathan Chappell Sgt. at Arms Announcements
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7:30 p.m.-10:00 p.m. Centennial Dinner Trustee, The Rotary Foundation, Ray Klinginsmith: "Where Have All the Poets Gone?"	7:30 p.m.-10:00 p.m. Centennial Dinner Trustee, The Rotary Foundation, Ray Klinginsmith: "Where Have All the Poets Gone?"
Tuesday, February 22, 2005	9:00 a.m.-9:05 a.m. Opening Activities, PDG Frank Mead III, Chair Pro Tem
	9:05 a.m.-9:50 a.m.-Plenary Session VII PRID T.D. Griley Update on Peace Scholars & GSE Program
	BON VOYAGE
	SEE YOU NEXT YEAR
	SAN DIEGO, CA

PLENARY SESSION I

Monday, February 21

9:10 a.m. –10:00 a.m.

Strategic Plan: “How Will It Change Rotary?”

PRIVP Bill Sergeant (Note: PRIVP Roberto Valentin was not present)

PDG Rick Mendoza introduced the first speaker, Bill Sergeant. Handouts were provided to attendees outlining RI's Strategic Plan.



This is Bill Sergeant's first year as a member of the Strategic Planning Committee. Bill acknowledged the POR committee and expressed his admiration for the people who were determined to “not say no” when the International Institute was discontinued.

In 1988-89 the first Strategic Planning Committee met to develop goals and objectives, however the committee only lasted for one year. There was no continuity or mandate for action.

In 2002-03 the RI Board hired consultants and offered changes to the Council on Legislation. The Strategic Planning committee was addressed in a serious manner and continued to reappoint for 3 years.

The board approved a six member standing committee with a six-year term who must meet once a year, adopt strategic plans and report progress to the board annually. Effective committees are small in number (presently 6). “The smaller the committee, the more likely it will meet”.

SP met last in September 2004 and established action teams (staff) to report recommendations to the full committee and carry out strategic plans.

The committee expressed concerns of the make up of the action team and recommended a senior Rotarian should lead it and that it should consist mostly of Rotarians, rather than staff. There was partial acceptance by the board. The teams consist of 6-7 members, primarily staff, and 1 volunteer.

SP recommended Training Leader Qualifications to the board and recommended that Foundation Coordinators be involved with Institutes.

“The number one problem is that the President of RI changes each year and the board every two years. The fact that we change our leadership so often is also the best reason to have a Strategic Planning Committee.”

Questions & Answers

Q John Tyler (D5870) Is the committee satisfied with the implementation of the Strategic Plan?

A Satisfied with the progress. Not satisfied with the proposal so far on the Action Team, but satisfied with the progress so far. This is an ongoing process. There are always changes. The answer is a “limited yes”.

Q Dave Williams (D5280) The change in leadership (#1 problem) make it difficult to decentralize projects in Rotary. Projects come from the club level and are diverse.

A The thrust of the goals is to establish more limits on planning at the top level, not to slow down club level. Strategic Planning tends to favor independent initiative of the clubs and limit imposition, or encouragement of leadership, regarding what clubs should do program-wise.

- Q Linda Coble (D5000) Considering the Image of Rotary, what is your opinion on the use of “Service Above Self” theme? Would Strategic Planning recommend it be standardized for future Presidents?
- A No opinion. Recommend this body voice its opinion.
- Q Rod Eide (D5320) Continuity in the districts. Should there be 3-year positions?
- A Nothing in the Board’s document that prohibits districts to do that. If district thinks it’s a good idea, go forward. That should be left to the individual districts.
- Q Steve Brown (D5340) Is there a plan for the Rotary Foundation?
- A I do not know.
- Q Carolyn Schuetz (D5170) Who are the members of the newly appointed Strategic Planning Committee and what are their communications channels?
- A After July 1, 2005 there are 6 people (4 current members and 2 new) with staggered terms for the first group:
Barry Thompson, chair; Pam Cohen, Vice Chair; Carolyn Schuetz; Roberto Valentin; Bill Sergeant; and Pandu Setty.
- Q Toni McAndrew (D7410) How do you assess and evaluate the plan, how often?
- A It is evolving. There is power in the committee. Committee will meet in coming year, still new, but have guaranteed stability and continuity as endorsed by the COL. It has to be a living document. More likely to see changes in the way goals are implemented.
- Q John Germany (D5910) What are the obstacles to implementing the plan?
- A The greatest argument for Strategic Planning is the structure of Rotary. The obstacle is that we change governing body on a 1-year basis. This is not wrong, but we have to accommodate. The plan helps us keep on track with ever changing leadership.
- Q Frank Devlyn (D4170) The Foundation is addressing planning. If you have ideas about strategic planning for the Foundation, talk to the trustees that are here.
- A No response.
- Q George Mahl (D6840) What about Community Service? Why isn’t it in your plan?
- A “United in service” is a reflection of all avenues. Our vision did not overlook Community Service.
- Q Solomon Pesel (D4170) Should RI hire headhunters to find our members?
- A The Strategic Planning Committee has no plan to address that at this time.
- Q Duane Sterling (D6080) Showed where Community Service is in the goals.
- A No response.

Recorders:

PDG Ken Boyd (D5230)
Diana Barden (D5220)

RI'S STRATEGIC PLAN

RI'S VISION FOR 2010

- Rotary will be recognized for its leadership and success in the eradication of polio.
- Rotary will have a strong and visible presence worldwide.
- Rotary will achieve enhanced capacity for friendship and service through a strong organization with increased and diverse membership.
- Rotary will advance its ideals of high ethical standards, international understanding, goodwill and peace, through a membership united in service.

GOAL 1: ERADICATE POLIO

Objectives

1. Advocate for funding and human resources for completion of the eradication effort by The Rotary Foundation and our partners.
2. Participate in global strategic planning to achieve certification by the earliest possible date.
3. Maintain a high level of awareness of Rotary's involvement in the polio eradication effort among Rotarians and the general public.

GOAL 2: SHARPEN PROGRAM FOCUS

Objectives

1. Create a process for identifying, developing, implementing, and evaluating a consistent multi-year program of service, for endorsement by each Council on Legislation, and eliminate the annual change of program focus by the president and/or Board of RI.
2. Create a program focus that unites clubs in their efforts and provides opportunity, flexibility, and encouragement to individual Rotary clubs to respond to the needs of their communities.
3. Pursue opportunities for cooperating with other organizations to better achieve our program objectives.

GOAL 3: SELECT NEW CORPORATE PROGRAM FOCUS

Objectives

1. Develop the criteria that will be used to select a future corporate program, including a standard measure of success.
2. Develop a process to identify a future corporate program.
3. Develop a plan to build organizational consensus for the selected corporate program.

GOAL 4: REFINE GOVERNANCE/LEADERSHIP STRUCTURE

Objectives

1. Develop a plan and process that will more effectively utilize the organization's management resources to achieve greater efficiency in service to Rotary clubs.
2. Prepare legislative proposals that define the authority of the organization's president, Board and leadership in regard to approved organizational focus, plans, programs, and expenditures.

3. Prepare legislative proposals that provide sustained focus over time for the organization's programs and that also provide for the Strategic Planning Committee to prepare a report annually for the Board, which in turn must report to the Council on Legislation (COL) when in session.
4. Identify the core values of RI as they pertain to matters of governance and incorporate such values into the constitutional documents and the *Code of Policies*.
5. Define the respective roles of those involved in governance at all levels.

GOAL 5: IMPROVE TRAINING AND EDUCATION AT ALL LEVELS

Objectives

1. Make an in-depth analysis to determine the knowledge and skills necessary for all club, district, and senior international leadership positions and also assess the effectiveness of the current training program.
2. Develop training programs to provide the knowledge and skills identified.

GOAL 6: EXPAND AND INTEGRATE MEMBERSHIP GLOBALLY

Objectives

1. Create and implement a plan that provides for the recognition and preservation of cultural diversity within the organization.
2. Develop and implement a comprehensive plan for membership development and retention based on assessment of current practices.
3. Develop and implement a comprehensive plan for the extension of Rotary to all countries and communities able to sustain a club.
4. Emphasize the importance of relevant weekly meetings that provide members with opportunities for business and personal development.

GOAL 7: ENHANCE PUBLIC IMAGE

Objectives

1. Develop a review process to determine the success of the current public image campaign.
2. Optimize the opportunities to enhance the public image of Rotary in conjunction with centennial objectives, with particular emphasis on the Chicago area in 2004-05.
3. Ensure a diversified approach to public relations utilizing all media and recognizing regional differences.

2004 COL STRATEGIC PLANNING ACTION

1. Amended purposes of RI in the RI Constitution to include support for clubs and districts.
2. Amended RI Bylaws to require the board to have a strategic plan, to require the president to function in accordance with the strategic plan, and to establish a six-member strategic planning committee.
3. Designated the general secretary as the chief operating officer of RI, responsible for the day-to-day operations and solely responsible for supervision of the secretariat staff.
4. Strengthened the general secretary's authority to require compliance with the budget.
5. The executive committee of the board is responsible for evaluating the performance of the GS.

PLENARY SESSION II

Monday, February 21, 2005
10:00 a.m. – 10:40 a.m.
“Presidential Emphasis”

RI President Glenn Estess

PDG Dave Hossler (D5500) introduces RIP Glenn Estess.



I joined Rotary at Jacksonville Florida Club #41 in 1960.

From a Rotary Family where five of us are Rotarians.

Four of us served as club presidents in three different states and five different clubs.

It has been a privilege to serve in this Centennial year.

The Polio Program is the number 1 priority to complete.

1174 cases in December. 750 in Africa and 130 in India. The reason Africa so high is because they discontinued for one year. Jonathan Majiyagbe responsible for restarting.

12 countries affected with polio that had been eliminated. 23 synchronized an NID to build a firewall around the outbreak.

In India 130 cases. Even 1 case is too many. India still the most difficult to eliminate.

Possibility still very strong to eliminate in 2005 or early 2006.

What will we celebrate in Chicago? There were 1000 cases a day when we started, now there has been 1000 cases in an entire year. We have much to celebrate!

MEMBERSHIP RETENTION/FAMILY OF ROTARY

- The other priority is to focus on stabilizing membership with sustained retention and growth.
- PRID Sam Greene done an excellent job on the membership effort.
- The emphasis on “Family of Rotary” and the Family of Rotary Task Force has contributed to retention.
- I’ve been preaching all year long on good recruitment, but as fast as they come in, they go out the back door. “Retention is the most significant factor in building Rotary”.

Other Task Forces emphasize Literacy, Health Concerns and Water.

HEALTH CONCERNS

- Many areas of health concerns: Polio; Malaria; Avoidable Blindness; Diabetes; HIV/AIDS; etc.
- Italy is focusing on Diabetes. The Avoidable Blindness task force (Frank Devlyn) has done more than 500,000 surgeries by Rotarians.

LITERACY

- Estimated 2 billion do not read and write. A more significant number of people don't have a functional literacy to get in the work force. Need to address functional literacy on a day-by-day basis.
- The turnout for "Career Enhancement Classes" was very good.

WATER

- Need for water management focus. 1.2 billion people without clean or safe drinking water.
- Techniques can be used to eliminate this problem: Filters, Ultra Violet rays from the sun, chemicals that can be put in the water.
- Thought a lot about lack of water to drink that is safe. "Less than 3% of all water in the world is fresh water".
- It has been predicted by UN that there will be armed conflict over water.
- In Paris UNESCO meeting it was predicted that unless we do something to address this issue by 2020, half the world would be under water stress.
- Pleased to see many Rotary Clubs address the water issue.

Paul Harris, in the mid 1940's said "The pioneering days of Rotary had just begun, there is as much to be done today as ever".

This is still true today. There is as much to be done as there ever has been.

It is our responsibility to be sure that the cumulative impact of our actions be positive.

Whatever has happened in the past is now history. What happens in the future is up to you and me.

Questions & Comments

Q PRIP Cliff Dochterman. Could we address some of the highlights of the convention?

A President Glenn and Convention Committee Members:

- The convention starts on Saturday, 18 June, with a parade starting at 10:00 a.m. Sunday morning will be the Opening ceremonies. Monday will focus on the Rotary's History; Tuesday will highlight Rotary Today; and Wednesday will present Rotary's Future. There will be a culmination of Centennial events and displays. The Centennial bells will be on display.
- 24,000 were at Calgary, the largest North American Convention to date. As of December 31st, registration for Chicago was at 31,000 (27,000 paid). Registration at this point in time usually represents 45% of the total. If true, we could get close to 60,000 in Chicago. We anticipate at least 45,000 which would be a new record.
- Wilf Wilkinson explained the "Rebate System" and encouraged districts to receive rebates if by March 31st, the number of district people registered is more than 2% of the total district. The higher the percentage is, the higher the rebate. This does not apply to walk-ins. Only to those registered by March 31st.

- Lou Piconi talked about the Time Capsule. To entice more people, every Rotary Club can place their accomplishments for the year and dreams for the future in a stainless steel time capsule, which will be located in the House of Friendship.
- Cliff Dochterman also reminded us about the dedication of Centennial Park.
- The Chicago #One Club will be meeting every morning and noon with a special meeting of the club, so that as many people as possible can go to a meeting of Rotary's first Rotary Club.
- Participants can also sign up for tours of the World Headquarters in Evanston.
- Jack Mayo, Chairman of the Rotarian History and Heritage Fellowship, spoke Paul and Jean Harris's home "Comely Bank" which is being purchased and renovated by loans and generous donations to save this special piece of our history.
- The host committee chair said that Monday evening there would be an exclusive event at the Field Museum. Docents will be available for tours. Tuesday evening will be a Ballgame with the White Sox. Go to www.rotaryhost2005.org for more information.
- Wilf Wilkinson, Chairman of the Promotions Committee has a presentation prepared for the POR on Tuesday.
- Lou Piconi is wearing a badge that says, "Join Me" to promote the convention.

Q J B Roberts, Chairman of Hunger Plus, Inc. salutes President Glenn for work done on poverty issues.

President Glenn closed the session with "Rotarians can and do something about Literacy, Water, and Health Concerns. To quote PRIP Bob Barth, our Rotary pin ought to say, '*You can rely on me*'."

Recorders:

Outline of President Glenn's Remarks provided by Elsa Sanabria,
Rotary International.
Diana Barden (D5220)

PLENARY SESSION III

Monday, February 21
11:00 a.m. – 11:50 a.m.
“The Rotary Foundation”

PRIP & Chair Carlo Ravizza

PRID Sam Greene introduced PRIP Carlo Ravizza, Chairman of the Board of Trustees, The Rotary Foundation.

I have an update on the TRF challenges. I am happy to say I have good news. The Trustees were able to lift the moratorium on the 3-H program as of January 2005 have up to \$300,000. Also, the yearly GSE has been reinstated.

Starting in 2005-06 we have also increased the budget for Matching Grants.

Three-year grants are subject to yearly evaluation.

Historical change in the number of Trustees. Per COL decision, Trustees increased from 13 to 15. The two additional trustees will be Mike Abdalla and Gary Wong.

The number of officers has changed from 2 officers to 3 officers: Chairman, Chairman Elect and Vice Chairman. The Chairman Elect is Frank Devlyn and the Vice Chair is Ray Klinginsmith. The Vice Chair will fill vacancies if needed.

Basic change is that all three officers will be elected within the Board of Trustees by written ballot. No longer automatic succession.

PRIP Jim Lacy and PRIP Carlo met last year to discuss topic of TRF not working businesslike. Takes too long for approval of Matching Grants.

The average cost of Matching Grants is \$2650.

Made recommendation for a report to be done. Put a moratorium on grants for 7 months in order to reconstruct the process. The Trustees will be exploring ways to implement the recommendations for changes in operations to streamline our cost effectiveness and create a new Foundation for a new century.

There are too many programs. We have to streamline. Too great of expectation that we can do everything. We are competing with many organizations and charities.

Polio Plus is a corporate program that gained great respect all over the world. When it is over there is no vision of where to go.

Now we will bring up a roadmap in April to see how to solve the problems and be more cost effective, more streamlined, more simplified, and reduce the number of programs.

Joint committee of two executive boards appointed to look into term of the Chair of the Foundation. We are the only Foundation in the World that changes chair every year. “Ridiculous”.

Example: We are successful with Polio Plus. For 20 years we had one partner, Bill Sergeant. He represented continuity with all the other Polio Partners, i.e. UNICEF, WHO, etc.



TRF ranks 495 of Foundations in the states. Year before we were 135.

Need to limit change in leadership, because we are not attracting money in the non-Rotary world.

Had to put on moratorium due to lack of final reports from districts.

There are 2000 Matching Grants per year. A Matching Grant has a life of 3 years. Staff has 6000 final reports to analyze.

We have 90 days to comply with reports. Tough decisions have to be taken.

Tsunami aid for Asia took too long to react to appeals. We created a Solidarity Fund immediately on December 27th. It took until January 6 to get form on the webpage www.rotary.org.

2.17 million is in the fund and should reach 3 million in 8 districts, 4 countries, 4 different political environments, number of clubs, etc.

Proposal for certain percent to be distributed to each district based on statistics:

35% Sri Lanka

35% Indonesia

20% India

10% Thailand

Don't know how much Tsunami will reduce giving in Annual Funds.

QUESTIONS & ANSWERS

Q Don Gatzke (D5390) Have we considered using Rotarians in the field to read grant applications?

A This creates a problem. Due to new technology, we cannot switch over online. General Secretary put in place a study for a call center customer service. The problem is staff is distracted daily by phone calls and emails. We are studying having a 24-hour service center with one level of trained personnel and remove 80% of the telephone calls from the staff.

Matching grants can be done for 60 cents if done electronically. Have to reduce cost and use different approaches. Put Matching grants on line to check progress.

We must remain within RI, but we have to become a separate, autonomous service center.

Q Roy Brownie (D5330) Was in Malaysia on January 3rd. They are requesting specific needs. As far as Matching Grants, look at model for District Simplified Grants. This took a lot of paperwork and effort away from staff. Minor grants done by districts could take away too.

A You are a wonderful Rotarian, but if we make a rule, it must be applied to all of the Rotary World, which has many good and bad places.

Recorders:

PRID Jerry Barden
Diana Barden (D5220)

BREAKOUT SESSION I

Monday, February 21
1:30 p.m. – 2:30 p.m.
“Governance/Leadership Structure”

PRID David Roper

Fifty-seven participants in the Past Officers Reunion chose to attend the “Governance and Leadership Structure” Break-Out Session lead by Past RI Director David Roper.

During his recently concluded two-year term on the RI Board, Director Roper was involved in efforts to refine and improve our international leadership structure. Because the organization’s president changes each year and half of the Board departs each year, it was decided to create a multi-year strategic plan to set a consistent course to follow.

The result was not a hundred page document that might sit on a bookshelf. It is a two-page outline for action. Its seven goals were adopted by the RI Board and then were ratified by the 2004 Council on Legislation.

The seven goals are:

1. Eradicate Polio
2. Sharpen Program Focus
3. Select New Corporate Program Focus
4. Refine Corporate Governance/Leadership Structure
5. Improve Training and Education at all Levels
6. Expand and Integrate Membership Globally
7. Enhance Public Image

The 2004 Council on Legislation took these five strategic planning actions:

1. Amended purposes of RI in the RI Constitution to include support for clubs and districts.
2. Amended RI Bylaws to require the board to have a strategic plan to require the president to function in accordance with the strategic plan and to establish a six members strategic planning committee with staggered two year terms (initial member – 2 serve for 2 years, 2 for 4 years, and 2 for six years with each replaced thereafter with an individual to serve a six year term).
3. Designated the general secretary as the chief operating officer of RI responsible for the day-to-day operations and solely responsible for supervision of the secretariat staff.
4. Strengthened the general secretary’s authority to require compliance with the budget.
5. The executive committee of the Board is responsible for evaluating the performance of the general secretary.

Following this general discussion of the strategic plan for governance, PRID Roper focused on Strategic Goal 4 “Refine Governance/Leadership Structure”. He began with an explanation of the need to address this topic. In 2001 a Governance Committee composed of recent past presidents developed a list of issues to be considered. They suggested that the president’s complete control of appointments had corroded the authority of the director. They recommended the RI Vice President and Treasurer be elected by the Board rather than appointed by the president. And, they felt that Board decisions were too easily changed, often by the very next board. They recommended a time limit on how soon a board decision might be revisited. They recommended discontinuation of the presidential selection of an annual theme with implied change of program goals to realign clubs throughout the world to focus on the new theme.

Such issues are not unique to Rotary. A recent study of the common practices of nonprofit organizations developed this list of issues confronting most nonprofits:

1. How many directors, term length, qualifications?
2. How are board members selected?

3. Are board members involved in raising funds for the organization?
4. Is there an Executive Committee of the Board and, if so, what is its authority and who selects its members?
5. What is the relationship between the board and board chair/president with the chief paid staff officer/general secretary?
6. If the 501c4 organization (RI) has an affiliated 501c3 entity (TRF), how is the relationship structured?

The RI Governance Committee recognized six ad hoc committees (Membership Development and Retention, Fellowships, RYLA, Sergeant-At-Arms, Youth Exchange and Youth Programs) that should have the continuity provided by having six members with staggered two-year terms.

The issue of district incorporation was discussed. At this time clubs may elect to incorporate, but districts may not due to the belief that the DG is an officer of RI. Incorporation of districts would gain liability protection at the district level. The Governance Committee is believed to be developing a mechanism for district incorporation for consideration by the RI board. This suggests the question “should we have recommended standard district bylaws?” Comments on this question and other issues were invited by PRID Roper.

Larry Scott (D5340) said we do need bylaws, because without them, the DG answers to no one, has no restraints, and can become a loose cannon.

Rod Eide (D5320) said the governor should be regarded as CEO for one year, not a dictator with unlimited authority for one year. He suggested past club presidents be proposed by their clubs to be elected to a District Board of Directors.

John Parkins (D6920) said a College of Past Governors provides an oversight and continuity, so neither the DG nor the District Conference will run amuck.

Jim Johannsen (D5240) asked who is assigned to Goal 4, Objective 1. Answer: The RI staff is developing plans and proposals for board review.

Arturo Garza Uribe (D4130) asked what measures will study the cause and effects of proposals to determine when changes will take effect, and how are they included in the budget. Answer: Yardsticks, milestones, and targets are being set and will be published.

Don Mebus (D5790) asked what reports are involved in the RI strategic planning process. Answer: There will probably be a PowerPoint report to the next Council on Legislation with verbal reports to the RI board in the meantime.

Gordon Kennedy (D5220) asked about a strategic plan for The Rotary Foundation, and whether it might lead to a multi-year, possibly a five-year, chair. Answer: TRF was waiting for RI to adopt a strategic plan so they would follow its form. The term length of Trustees and Foundation Trustee Chair is on the table for discussion.

Trustee Andy Chande (D9200) expects the chair to remain a one-year office, but there might need to be longer terms for Trustees.

PRID Lynmar Brock (D7451) said in practical terms, the foundation chairman has expended great energy to reach the peak of their personal career and they have expended great energy to serve Rotary with such effectiveness that they achieved the RI presidency.

They give their all for a year as RI president, then after a brief respite, as a foundation trustee we ask them to give their all for one year as our foundation trustee chair. To ask them to remain chair for several years invites exhaustion.

Milton Iossi (D7730) suggested the foundation staff director would be selected by an executive search firm process. Should such a process guide the selection of our foundation chair?

Trustee Andy Chande said the current selection method is tradition, not bylaw and there is discussion of selecting the foundation chair by ballot of trustees.

John Gardiner (D5030) points out that the District Leadership Plan gives authority for foundation matters to a District Foundation Chair with a three-year term; he suggests similar tenure and authority for the District Membership Chair and also at the club level. PRID Roper points out that a small club might not want members holding three-year term officers, but they have nothing preventing this course of action.

Recorder:

PDG John B. "Jack" Mayo (D5870)

BREAKOUT SESSION II

Monday, February 21
1:30 p.m. – 2:30 p.m.
“Training and Education at All Levels”

PDG David Cresson

In 2001, the concept of the Four Pillars of an Effective Rotary Club was introduced. These four elements are a functional approach to club operations and comprise RI's philosophical cornerstone.

The 2004 Council on Legislation adopted “RI’s Strategic Plan” as a blueprint for the future.

Goal #5 of the Plan is to improve training and education at all levels.

The Objectives are:

- a) Analysis of knowledge and skills necessary for all leadership positions and assess effectiveness of current training programs;
- b) Develop training programs.

The question was asked – What do Rotarians do?

Answer – within various levels of Rotary (Club / District / Zone / RI):

1. We Produce
 - a) work on projects
 - b) work on fundraising
2. Administration
3. Motivate
4. Educate / Inform
5. Train / How to

We work less on projects as we move from Club to District to Zone to RI.

By training PEs well, we can get tremendous leverage at the club level. This is because the club is really the centre of all Rotary service activity.

A survey of PDGs indicated that an average of 16% of their time was devoted to Rotary matters (over 4 hours per week).

The average age of incoming DGs was 59.5 years.

Graphs were presented to show the results of surveys for the following:

1. Where Rotary service was performed:
 - Club level 71%
 - District level 19%
 - Zone and RI 10%
2. Types of Rotary service included strengthening Rotary and developing leaders as major endeavors.

The question was posed – What should the Committee be considering?

- a) Who is target audience?
- b) What should content be?
- c) How should it be delivered?
- d) How to select trainers?

A question was raised concerning criteria for trainers – e.g. for International Assembly.

Questions were posed – Should “trainers” be philosophers? What is the definition of “trainer” and “training”?

- There is a body of knowledge to be communicated.
- Facilitators required – not training.

It was suggested that leadership skills rather than knowledge was required. However, knowledge empowers the Rotarian to lead. Does this mean someone with no Rotary knowledge could effectively lead Rotarians? In what direction?

Several points were raised.

1. A great many incoming club presidents have less than 2 years’ experience or less.
2. Lack of retention is a bigger problem than training club leadership. Consider however that perhaps lack of trained club leaders leads to member resignations. Who wants to sail on a rudderless ship?

A past RI Director responded:

- Every club is different throughout the world.
- The RI Committee was looking at the problem from hindsight.
- Many appointments in Rotary are political – not merit based.
- Training could (should?) be outsourced to be most effective.

Targets for Training (Prioritized):

1. New Members
2. District Trainers
3. Club Presidents
4. GETS Trainers
5. RI Directors
6. RI Training Leaders
7. Assistant Governors
8. District Committee Chairs
9. District Committee Members
10. DGEs
11. DGNs
12. Club Directors

Content of manuals and training programs discussed. Most have been newly developed for all above targets except DGEs, DGNs and Club Director. There was discussion as to whether GETS material has been updated.

An RI Director stated there were 2 types of training:

1. Job specific – administration prepared materials and distributes;
 2. General information – may include Rotary and non-Rotary topics.
- Many PEs don’t have basic Rotary knowledge.
 - Identify potential club leaders – bring them along.

PETS should consist of planning, setting goals, methods of achieving goals – too much time spent giving out Rotary knowledge.

- Outsourcing training was again brought up.
- Membership retention committees advocated.

It was suggested that new member orientation and firesides should stress the KISS principle (Keep It Simple Simon).

Another thought was that new Rotarians and potential PEs have had no practical leadership in their vocations. It was suggested that sponsors should monitor new Rotary members.

The overall aim of Goal 5 is:

1. Develop training programs for targets;
2. Promote training of targets;
3. Promote the use of the training materials;
4. Monitor and solicit feedback.

What's New?

1. Development and emphasis on e-learning at RI website;
2. New member welcome letters;
3. New Club Leadership Plan (stressing development of training);
4. Publicity and promotion.

Discussion ensued:

- Rotary has done a good job for 100 years.
- PDG involvement increases knowledge base.
- Training is information passed from PDGs to DGE, etc.
- PDGs more current now and more involved via Internet.
- Component sometimes missing – the passion for Rotary.

How do we get Rotarians excited?

RI Staff:

- want ideas to motivate Rotarians to participate in training;
- want Rotarians to provide feedback on materials circulated.

Final Thought!

What happens in Rotary happens at the club level. Other levels are an adjunct to this basic premise.

Recorder:

PDG Marvin Munro (D5060)

BREAKOUT SESSION III

Monday, February 21
1:30 p.m. – 2:30 p.m.
“Diversity in Membership”

PRID Bill Sergeant

PDG Rick Mendoza D5280 introduced PRID Bill Sergeant.

Bill started off by saying that he did not want to make another speech, but he was going to base his remarks around Goal #6 of RI's Strategic Plan (Goal 6: Expand and Integrate Membership Globally).

Goals and Objectives of Diversity in Membership in Rotary, he stated that there was no conclusion yet on this point.

How to accomplish this:

Create and implement the Plan. Bill and the Strategic Task Force had no input on the items listed in RI's Strategic Plan, it was approved by the COL. There was no definition of Cultural Diversity approved by the BOD. There are no problems with the present set up; we have to preserve what we have.

In June of 2004 the BOD stated that they would not act on any suggestion from the Action Teams only from the Planning Committee.

Q PDG Toni McAndrew (D4710) If Action Teams were formed who did they report to and why were non-Rotarians involved?

A “I have not the faintest idea”. The make up of the teams was incorrect. The teams should have been made up of Rotarians with a team leader a Senior Rotarian. The BOD asked the President to assign more Rotarians to the teams. That is as far as it went.

The discussion that followed this was diverse from the Program and we were slightly off task.

Q PDG Rick Mendoza (D5280) Diversity must start with individual Clubs and leaders. Start separate diverse Clubs. Ethnicity is not cultural!

A Bill stated that we should be careful of telling Clubs what they should do.

Q PDG “Dom” Vessigault (D5180) Token Rotarians, taking in females was this same problem.

Q PDG Toni McAndrew (D7410) Goal 6 First paragraph: Awareness should come before anything else.

A Area of diversity I suggest was that diversity be based on Politics. It is easy to tell Gender, “I Think”!! but politics would be hard to differentiate.

Q PDG Bob White (D5280) Diversity in areas.

A Mainly in North America. Deny membership based on religion.

Q PDG Steve Brown (D5340) Ethnic based Rotary Clubs, Filipino, etc, official and unofficial ethnic groups. Find leaders in ethnic areas and ask them to form Clubs, however the focus is on its own ethnicity.

- Q PDG Al Abney (D7250) Members of Clubs from Countries outside the US with relatives say living in New York or other large Cities could communicate with them to form new clubs. Comfort with people you know or are your own ethnicity.
- Q PDG Chris Offer (D5040) The first Club formed in Chicago was diverse in Religion. Vancouver has many diverse Clubs in the area such as Chinese speaking clubs.
- Q PDG Al Abney (D7250) Fraternities work without diversity such as Black fraternities and sororities.
- Q PDG Rob Kotron (D7620) Bi-Racial clubs were formed in Baltimore MD. If you have Clubs in the USA with speakers of languages other than English, you can get material printed in any of the Official Rotary Languages.
- Q PDG Dave Haggerty (D5170) Thoughts on diversity, we brought a Black female in to speak who told us that we have to go after the ethnic minorities they will not come to us and it is usually better if you bring in two or more minorities at the same time.

Recorder:

PDG J. Barry Smith (D6900)

BREAKOUT SESSION IV

Monday, February 21

1:30 p.m. – 2:30 p.m.

Discussion Group – “R.I. Public Image”

PDG Marcelina “Lina” A. Aurelio

Lina was introduced to the participants and explained the forum for open discussion to stimulate ideas around Rotary’s Public Image.

Following are comments contributed by the discussion group:

- Public Image displays Rotary’s good work.
- Rotary membership needs more hands and more pockets.
- Public Image creates enormous impact and results in individual initiative to join Rotary.
- Examples are exposure to TV, Billboards, and PSA’s.
- Thanks to PDG Mary Margaret Fleming (D5230) for in flight TV 30 second RI Centennial commercials on in state and international flights reaching 280,000 passengers.
- Three years ago Mary Margaret did a Billboard project that reached 1 ¼ billion people at “No Cost to Rotary”. The Philippines has 94 billboards and lead the pack.
- Stories that deserve publicity include Outstanding Volunteer, Visit of Senior Leadership, Local Rotary Club Projects, Rotary Exchange Programs (GSE, etc.), Humanitarian Interest, and Polio Plus.
- Good publicity depends on you to carry the story of Rotary’s good works to your cities in all parts of the world.
- Lina asked for discussion and examples of Public Image methods in different parts of the world.
- Anaheim CA district tried to get Billboard space, but was unable to without cost.
- Public Service Billboards will give space for free, just have to be flexible about when and where. Try “Clear Channel”.
- To be effective, remember “location, location, location.”
- Good locations are already booked in Orange County. Might do better with PSA in cable radio.
- Lina advised that materials are available free of charge for PSA, TV and Radio spots on www.rotary.org. See Effective Public Relations under menu for Club-District Support.
- If you look to club members who advertise, maybe they will give you space in return for their “donated by” line.
- Lina asked if there was an association of outdoor advertising. In Asia they don’t have public service billboards.
- Editorial materials are readily available at RI.

- In Israel, by law TV channels have to give time for local news. This is arranged for all 3 channels once a week. The only cost is production. In Hebrew language the DG addresses the people.
- In Hawaii Billboards are against the law, because they are not attractive.
- Same in Beverly Hills.
- Local programming – Hawaii produced a ½ hour program on Rotary. Suggestion that RI produce a “raw” video with no narration, so local people’s voices can be used and spots personalized. Recommend that RI have 1 hour of stock Rotary video made up of just clips.
- Linda Coble said we need a whole new stock of photos from RI.
- Marty Peters said he couldn’t get what he needed from RI. They made 12 individual tapes for cable on Village Banking, Polio Eradication, and RYLA. They weren’t to sell the district, they were general that could be used by any club. Go to www.delmarrotary.org under Public Relations “Rotary in Action” to see the 12 episodes and get Polio Plus Bumper Stickers. Use these spots and just put a tag on the end that gives the local club.
- On the news distribution network for UNICEF, you can sign up for email and order small segments of information that are up to date.
- 30 Second PSA’s can be put together and shown in Movie Theatres.
- Lina advised that new materials from RI are going to show more diversity in races. Any club can get anything they want for just asking.
- You may have to pay a fee, but there are Clipping Services that can send you the newspaper clippings about Rotary.
- In third world countries, these things are not affordable. When we have Rotary projects, we put up signboards using free materials and leave the information there, so people know that something happened here.
- All projects should have a poster or plaque that says, “This project donated by”.
- When water purification systems are installed, the Rotary logo was put on, so everyone knows Rotary helps.
- Clubs need to submit information to local newspapers.
- England does not have Public TV and Billboards cost an awful lot. When something happens that makes a big impact, for example, a natural disaster, we go out on the street collecting money, supplies, etc. This gets in the news. “What we can sell is what we do”. We also take out ads on National TV and press, but it doesn’t have the same impact.
- We are looking for members. We are not a secret society. Insist that everything we support has Rotary logo and the name of the club attached.
- When we make contracts with big hotels, no one ever bothers to talk about “What is Rotary” and educate the people we do business with about Rotary. Lots of opportunities are free.
- Also, when looking for money outside of Rotary, we need our image to be positive and the potential donor needs to have heard of what Rotary is and does.

- Encourage RI to work on our public image worldwide. They have the worldwide contacts.
- There is a Rotary logo on a British Airways Jumbo Jet. It took lots of time and red tape. The plane will be ready this week. One plane is going to Chicago.
- I watched a TV program on Polio and Rotary was only mentioned briefly at the end. Rotary International needs to mandate their name be included. It will take Rotary to submit information to the media. Also, need obligation from RI Headquarters to make sure Rotary is brought to the forefront.
- Hope this message gets back to Evanston; we need help from the staff.
- In Spain, the only way to appear in the newspaper and TV is through a project.
- Making sculptures with the Rotary wheel helps a lot.
- In a Barcelona hotel run by Saudi Arabians, Rotary was asked to leave.
- A newspaper in Paris printed that Rotary was the enemy of Islam.
- Rotary lacks a PR campaign that can be used at all levels of Rotary and all cultures, i.e., a campaign that says “Trust me, I’m a Rotarian”. This will build the image of Rotarians. Need a template that can be personalized wherever it is used.
- We have to earn trust.
- Rotary has earned the trust and that is the key.
- We need to create awareness. We go to Rotary, because Rotary is doing something profound. That’s what we need to tell people. We interviewed people whose lives changed because of a Rotary program or project and that is effective.
- We use different tag lines for all the various themes and messages, but there is no “signature”, except Service Above Self and the Rotary emblem.
- Rotary’s emphasis this year includes Public Image.
- People can go to the website and get a referral to Rotary Clubs. 30% become members. How do they get the message – from Public Image.
- Zone Coordinators will work with District Governors on Public Image.
- In Chicago there will be a workshop on Public Image at the International Institute.
- There is no continuity. We need information that can be localized, information with no voice over.
- There were books from RI that had good Public Relations information. RI was asked to send out the book the next year, but staff said no, because we have a different president.
- Can’t measure the impact, but if we have a constant image, i.e., see the Rotary wheel over and over, then we will have constant space repetition and we will start seeing growth.
- Our club takes out an ad in the paper every year that tells what they do.

- Each year the District Governor has a car with the Rotary Symbol and Theme. They drive it around all year and then raffle off the car.
- Recommend the video “Humanity in Motion” which can be ordered from RI.
- Every time you give a check or award, take your venue to the recipient. Take it to their place of business instead of having them come to your club meeting.

Discussion Group Leader, Lina, thanked the participants for sharing all of their valuable ideas on Public Image and brought the session to a close.

Recorder:

Diana Barden (D5220)

PLENARY SESSION IV

Monday, February 21

2:45 p.m. – 3:15 p.m.

Membership: “How Can PDG’s Help?”

PRID Sam Greene

PDG Brenda Cressey (D5240) introduces PRID Sam Greene.

Looking back over the years, Rotary International Presidents have sought meaningful themes to characterize their year of service. Themes that have especially inspired me:

- | | |
|---------|---|
| 1958-59 | Clifford Randal, “Help Shape the Future” |
| 1989-90 | Hugh Archer, “Enjoy Rotary” |
| 1992-93 | Cliff Dochterman, “Real Happiness is Helping Others” |
| 1999-00 | Carlo Ravizza, “Act with Consistency, Credibility and Continuity” |
| 2000-01 | Frank Devlyn, “Create Awareness – Take Action” |

While these themes reflect Rotary, none do a better job, in my opinion, than President Bill Huntley’s 94-95 theme, “Be a Friend”, for friendship or lack of it, was the foundation Rotary was built on.

Rotary started because Paul Harris was a lonely attorney in the city of Chicago. But, he found three friends and they “rotated their meetings to each others offices, and so Rotary was born!”

Rotary was Paul Harris’s idea! For the past 100 years it has been the new ideas that we put into action that has created the success of rotary.

Yes, this Rotary movement started 100 years ago because Paul Harris had an idea. It makes me think of the Hoover Dam. A beaver and a rabbit were staring up at the immense wall of the dam, and the beaver said to the rabbit, “No, I didn’t actually build it – but it was my idea.” Paul Harris was our beaver and with his idea we have built one great organization.

However, because global issues and conflicts continue to redefine the needs of humanity, Rotary is facing one of its biggest challenges in its history. That challenge is to halt the large exodus of members each year. We need to work at retaining our members and we need to recruit new members and to expand our club base by the formation of new clubs.

Historically we lose 10% of members each year, however, I believe that number is low. I think its closer to 15% loss each year.

Unfortunately, many clubs and districts do not put enough emphasis on retention or on increasing their membership.

From 1965 to 1997, Rotary added approximately 62 countries, 16,600 new clubs, and 630,000 new Rotarians. These new clubs, plus our existing clubs, helped Rotary reach out to provide services and aid to people in areas confronted with major challenges. This growth lasted for over 30 years.

But, by the mid 90’s we began to experience a loss of our membership. This decline impacted our ability to serve, to build, to teach, to inoculate and to perform the hundreds of other service activities Rotarians accomplished on a daily basis throughout the world.

To give you an example of how serious this problem is, let me give you a few examples of what is happening to some of our larger clubs. When I joined the Rotary Club of New York City in 1957, the membership was 466. Today, that club, the 6th club formed, has 187 members. Boston, chartered in 1909, had 466 members in 1957 and today that membership has gone to 61 members. Montreal, Canada (where we are scheduled to have our International Convention in 2010), chartered in 1913. They had 389 members

in 1957 and today they have 30 members. Our number one club, Chicago, had 877 members in 1957 – today they have 246 members.

Fortunately, in 2001, Rotary International started to reverse this loss of membership with the help of many dedicated Rotarians. This membership program called the “Global Quest” was started in 2001 and chaired by PDG Ken Boyd. Ken and his committee set up a worldwide organization to assist our districts and clubs with their membership programs.

This resource, that I hope your clubs and districts will take advantage of, is our Membership Coordinator Program. This program was initiated to provide a long-term strategic approach to promoting membership development by an established network of well-trained Rotarians. They are knowledgeable about the membership development strategies and techniques, and knowledgeable about opportunities and problems in their individual regions.



There are two levels of volunteers within the networks – Regional Rotary International Membership Coordinators (RRIMC's), a total of 44 around the world; and 80 Rotary International Zone Coordinators (RIMZC's). This is a network of membership experts, who are available to assist your district and club leadership in a variety of capacities.

Now, for the rest of the story, about us, the past officers of Rotary International. We need your ideas and we need your to help Rotary expand its membership, and above all, to help in retaining the members we have.

You have the Rotary experience. Use this vast experience of volunteerism to participate in your club and or district membership committee. Don't wait to be asked. Step up and volunteer to help the membership chair.

Why not be a mentor to a new member in your club. Speaking of mentoring, why not work with your governor in volunteering to mentor a struggling club in your district.

You have the Rotary knowledge, why not volunteer to be on the orientation committee for prospective members. I think we have an obligation to help our clubs in membership development. Rotary has a big investment in us – let's pay back that investment by working with membership programs.

Membership recruitment becomes easy when we ask ourselves – “Who asked me?” Who cared enough to invite me to be a Rotarian? We are here today because somebody asked us. Our lives have been changed by someone who opened the magic door of Rotary.

Remember, there was only one Rotarian who was never asked to become a Rotarian – and that was Paul Harris.

Being on RI's Membership and Development Committee for 3 years, this year as chairman, I have become even more passionate about membership in our organization. I have done some research on why service clubs are having difficulty in retaining and attracting new members.

In a book written by Robert Putnam, “Bowling Alone”, he stated that service clubs enhance the social capital of their communities.

In another book written by Graeme Codrington from South Africa entitled, “Understanding Why We Do Not Understand”, he looked at 5 generations of the 20th century – explaining that they are different because of their ideologies, reactions, civic, and adaptive characteristics are governed by the environmental influence they experienced during their formative years. These generations are the G.I. Generations (born between 1900 – 1920). This generation was influenced by a very stable, gentlemanly approach to life.

Individuals were well dressed at all times. Some survivors of this generation are still Rotarians, but not in sufficient numbers to really influence the culture of Rotary.

QUESTIONS & COMMENTS

- Q Carolyn Schuetz (D5170) Just a clarification that it is no longer necessary to have “Additional Active” members. Clubs can now have 5+ people with the same classification.
- A There is the 10% rule, however, in some clubs Additional Active might make it easier.
- Q Ayhan Ozdemir (D2440) My club doesn’t grow, but my club established 7 new clubs. Two clubs have average age of less than 30 years.
- A A Rotary Club was organized of Alumni of the Rotary Foundation. They led the district in regional activities. The meetings are high tech like PowerPoint. They are looking for other Alumni.
- Q Duane Ruud (D5870) I chaired club extension in District 5030. In order to start a new club you need a sponsor club. It works better if you have 3 sponsor clubs and share it. We bring in members, not Rotarians. We will not charter unless there are 30 members. It is successful because each club had support of the additional clubs. Retention is another game.
- Q John Tyler (D5870) Retention is the heart of the problem. Does Rotary want to face it? There is poor orientation and they don’t do anything. The most common reason for leaving is the lack of activity. What is the latest survey?
- A There is not enough action in our clubs.

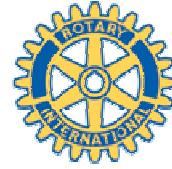
Recorders:

Speech notes provided by PRID Sam Greene.

Diana Barden (D5220)

PLENARY SESSION V

Monday, February 21
3:15 p.m. – 4:00 p.m.
“Extension of 2005-06 Theme”



RIPE Carl-Wilhelm Stenhammar

SERVICE Above Self

PDG Brenda Cressey (D5240) introduces president Elect Carl-Wilhelm Stenhammar.

President-elect Carl-Wilhelm opened with some thoughts about changes for this upcoming year.

The International Assembly official lunches have always had a platform VIP head table looking down at the DGE. This year the leadership was mixed with the DGEs. Work together and eat together.

There will be fewer Plenary Sessions and more breakout sessions. More benefit to be involved than just listening.

Change of nomenclature of Task Forces to Resource Groups as follows: Literacy, Water Management, Hunger, and Public Image.

Asked for Public Image Resource Group. The media has not been with us in all parts of the world. This is irritating to many Rotarians. This year because of the celebration, we will get free advertising. I want to capitalize on this year's Public Image and build on it for next year. We have lots of good stories to tell.

The Resource Groups have been appointed, so the DGEs know whom they are going to work with before they leave Anaheim.

Also, have taken away committees, i.e., the Regional Affairs Committee. If needed, will make an ad hoc committee.

Future committees will be for 3 years and have six members with staggered terms. Exceptions are RYLA with 12 people and a Diplomatic Protocol Committee with 2 people.

Staff will look at committees over the last 4 years and determine what has been decided and what has been implemented. Staff will make consensus of all committee work and the RI Board will determine if the work can be done more effectively.

The Cuba sub committee is now a full Cuba Committee. This may be an opportunity to get Cuba back in Rotary.

China Committee is still a sub-committee of an umbrella committee. Have been in Hong Kong – will see if committee can be more active. We added one person from Taiwan, Gary Huang. The first meeting is in Beijing.

The China and Cuba Committees require great deal of diplomacy. I think expansion is important in these areas.

I choose “Service Above Self” and the Rotary Wheel to bring us back to the basics.

Continue internationality, because we are Rotary International. Encourage Rotarians to attend at least one International Convention.

The convention will be in Copenhagen Denmark in 2006 from 11-14 June.

Youth Exchange dear to my heart. Will look closely at problems with Youth Exchange. Need to bring problems to the table and deal with them. Zero tolerance on harassment issues.

The world has 52% women. Rotary has about 15% women. Urge clubs to look for leaders in the world who are women.

RIPE Carl-Wilhelm emphasized that he is appointed women in key positions, namely, Carolyn Schuetz to Public Image and Carolyn Jones will be the first female Trustee of TRF.

QUESTIONS & ANSWERS

Q PRID Sam Greene – Many of us are interested in Viet Nam. What is the status?

A We are looking at Viet Nam. Viet Nam and North Korea are not forgotten. Bhichai has meeting scheduled with Vietnam Prime Minister in May.

Q David Judge (D1240) I commend you on your theme. What possibilities to have successors retain it?

A It will be up to my successor.

Q Robert Kethron (D7620) – Rotaract Committee. Rotaract is the future of Rotary. Didn't hear you mention.

A Rotaract is important. All the youth programs are important. Rotaract will be on the program.

Recorders:

PDG P. Martin Peters (D5340)

Diana Barden (D5220)

PLENARY SESSION VI

Monday, February 21, 2005

4:00 p.m. – 5:15 p.m.

“Update on Polio Eradication/NID”

TRF Trustee Robert Scott and Panel



PDG Carol Wylie (D5280) introduced the panel, Robert S. (Bob) Scott, moderator. Bob is currently serving on the Board of Trustees and is Chairman of the Polio Eradication Task Force. Also, on the panel are PDG Joe Serra, MD (D5220), PDG Otto Austel, MD (D5240), and Rotarian Nathan Chappell (D5320). Nathan is the son in law of Otto Austel.

Bob Scott began the presentations by narrating a PowerPoint presentation that updates the Global Polio Eradication Initiative.

The achievements far outweigh the fact that we may not reach our goal this year.

This is a Public-Private Partnership led by Rotary International (your District – your Club) working with WHO, UNICEF, CDC, and the governments of the world.

The good news is that in 2004, Pakistan, Afghanistan, India and Egypt had the lowest cases of polio ever. There is strong motivation there by Rotarians to finish the job. Polio can be stopped in India in the next few months.

Type 2 virus is gone since 1998. Type 3 is nearly gone and Type 1 is left in only a few districts.

The bad news is that Polio in Nigeria is a threat to neighboring countries. Twelve previously polio-free countries in 2003-2004 have suffered importations from Nigeria.

Even with this step back, the picture in Africa is still much better than in 1980's. There were 1250 cases of the wild poliovirus in 2004, 786 in Nigeria. We are being successful even in Nigeria. Immunizations have started there again.

mOPV is a new vaccine that attacks on the Type 1 virus. If countries have only Type 1, this vaccination will be an improvement in individual immunity.

The goal of PolioPlus is the global certification of polio eradication. By this we mean, as does the World Health Organization, the “interruption of the transmission of the wild polio virus.”

For polio to be eradicated we need:

1. Political will and cooperation
2. All children reached
3. Routine vaccinations continued
4. Adequate funding

\$125,300,000 USD total received. \$11,000,000 promised, but not yet received.

What can Rotarians do?

- Fulfill commitments
- Participate in PolioPlus Partners programs
- Highlight publicity
- Schedule club programs on PolioPlus

Take part in an NID

QUESTIONS & ANSWERS

Q Dave Williams (D5280) There is confusion on the due date for the 3-year pledge. It is June 30, 2005?

A Decision was to have until June 30, 2005 to get in pledge. Expecting at least 50% of the \$11 million outright.

Q PRID Sam Greene (D5240) How can a Rotarian go on an NID?

A Information coming up in Joe Serra's presentation.

Panel Member Joe Serra Slide Show Presentation:

Historical perspective – in 1988 there were 125 countries with 350,000 cases of polio. Even though we are not right on schedule, it is magical that a volunteer organization took on this project and that we are as far along as we are now.

Roadblocks – Politics, religious beliefs, civil strife, etc.

China is an example of amazing reduction in a 2-year period from 1992-94.
India has had polio surgery camps.

The first project to operate on Children in Malawi was in 1981 (3-H Project). Teams of 8 Orthopedic Surgeons went on 3-month tours to operate on crawlers. In 3 years they had 2200 patients and also provided wheelchairs and crutches. Patients went from crawlers to walkers in just 6-8 weeks after operations. Wheelchairs donated by the Wheelchair Foundation were great. Made sturdy and durable for some of the rugged roads and are easily repairable.



Joe recalled story of Wilborn Shibola who hitch hiked 270 miles to get to the hospital. He remembered Wilborn's gratitude for the surgery that made it possible for him to stand and said to Joe, "May God increase your days".

Wilborn did walk. He became a teacher. In 1986 he rode on the Rotary Float in the Rose Parade in Pasadena, California, and stood proudly for 2 hours and 45 minutes. Wilborn married and had two children named "Joseph" and "Dorothy". Wilborn died in March 2004 from TB and Pneumonia, 21 years after his operation.

People who can spend a couple of weeks and would like to participate in a National Immunization Day (NID) can contact Nichole Kramer 847-866-3348. Nichole is in charge of scheduling the NIDs. Those 2 weeks in Africa or India will be the trip of a lifetime. Other ways to help are through Polio Plus Partners.

The Type 3 Polio Virus is the most debilitating, but Type 1 is more prevalent. Type 2 is gone.

Carol Wylie acknowledged Duane Sterling in the audience. Duane advised that every two weeks Bob Scott is in phone conferences with WHO, CDC, and other partners.

Bill Sergeant announced that Malawi is now Polio Free. In 1995, U.S. \$11million was donated to PolioPlus. In 2004, U.S. \$127 million donated to Polio Eradication.

Panel Member Otto Austel:

Otto, recovering from recent throat cancer surgery, closed the presentation with his inspiring story.

Otto worked in Brazil as an anthropologist in the 1950's and returned to the United States to study medicine.

In 1991 he trained doctors and helped villagers in the Amazon with help from grants from the Rotary Foundation. There has not been a single case of Malaria in this area for 4 years. Solar water pumps provide enough water for the entire village.



Otto has had 8 assignments with CDC most recently in India. In 2002 India had 1500 cases of Polio. There have only been 3 cases so far in 2005.

Issues include Muslim challenges, some children getting missed because parents out in the field working, and unsanitary conditions that promote the transmission of infection. Surveillance is important. If only 1 child has paralysis, maybe 200 others have the virus.

India has the best organized NIDs: Social mobilization; 50% of the children come to the booths; outreach for "unmarked" children; searches house to house, urban areas, villages, and fields.

Most common misunderstanding is that Polio protection is achieved by 2 drops. The fact is that 10-15 drops are needed. We can stop transmission by giving every child the wild virus at the same time. If the wild poliovirus can't find a host it only survives for 36 hours. Important to reach every child.

The formula is E = MC (2) Eradication = Money x Commitment x Commitment.

Recorders:

PDG Carolyn Schuetz (D5170)
PDG J. Gordon Kennedy (D5220)
Carolyn Kennedy (D5220)

CENTENNIAL DINNER

Monday, February 21
7:30 p.m. – 10:00 p.m.
“Where Have All the Poets Gone?”

Trustee, The Rotary Foundation, Ray Klinginsmith

PDG Frank Mead, Master of Ceremonies, welcomed the guests to the Centennial Dinner. The invocation was given by PDG Phyllis J. Nusz (D5220).

Following the dinner the participants enjoyed entertainment provided by students from Orange County Performing Arts Center. Sean Lee played the violin and Paul Jarski was on the piano.

PRID Jerry Barden introduced Rotary Foundation Trustee, Ray Klinginsmith, who presented the Keynote Address, “*Where Have All the Poets Gone?*”

Trustee Ray asked the audience, “If you had to describe Rotary in one word, what would it be?” I would choose “friendship”, he said, I think that’s why we are all here.

Most of us have had common experiences, “What you are is what you were then”, we shared a common background and that includes poetry.

Remember Longfellow’s “*Midnight Ride of Paul Revere*”, Whitman’s “*O Captain, My Captain*”, and Joyce Kilmer’s “*a Poem as lovely as a tree*”... What happened to the poets?

Golda Mier said, “When we learn to love others like our own children, there will be no war.”

Young poets learned to write song lyrics. What would the world be without music? Some is relevant to Rotary, “sure could use a little good news today”.

Rotary meeting pick us up because we hear a refrain every week. John Denver has a song, “*Some Days are Like Diamonds, some days are stones*”. Rotary days are diamonds.

Past President Bob Barth said the Rotary pin means I am dependable, I am reliable, I give more than I take.

1958-59 RI President Harold Thomas’s theme was “*Bridges of Friendship*”. He wrote a book of poetry.

Simon and Garfunkel’s “*Like a Bridge Over Troubled Water*”, that’s what Rotary does. Every action wipes away tears of the poor and downtrodden. Rotary is making a difference.

Not all poets are gone. Jack Matrow of the Ellinwood Rotary Club in Ellinwood, Kansas, wrote, “*What Does the Rotary Club Do?*” (See attached).

Ray closed his inspirational address with the following, “If I had one wish this year, it would be that I could be the kind of friend you have been to me.”

The evening ended with Closing Remarks by PDG Frank Mead.

Recorder:
Diana Barden (D5220)



What Does the Rotary Club Do?

Someone asked me that question once,
And I stood there feeling like a dunce!
What do our Rotarians do?
I hemmed and hawed a time or two,
Then said, "We gather for a meal
And ask each other how we feel.
Get our food and have some fun,
Chattering till the meal is done.
We get club business out of the way
And have the program for the day.
Some are good...and some are great!
And...some run on till fairly late."
But then my friend, he turned to go,
"That wasn't," he said, "What I wanted to know."

I've thought a lot about this since...
What could I possibly say to convince
My friend that Rotary does more than meet...
Greet...take a seat...then eat?
Well, this is how I would make amends
By explaining Rotary to my friends.

A million children are healthy today
In lands both near and far away
Who otherwise might be lame...or dead
From polio...that childhood dread!
And hungry children are being fed
Through better ways to grow their bread.
Rotarians in many lands are teaching,
And doctors of all kinds are reaching
Out to heal the sick and lame
With little thought for wealth or fame,
And men and women are meeting the need
To teach little children how to read.

Youth come here from every land
In answer to our outstretched hand
To learn to know us and know our ways
Bringing peace and friendship to all our days.

And clubs are formed in every nation
For fellowship and conversation,
For education and information,
And practicing the cultivation
Of peace on earth, good will to all
And a speedy end to every wall
Which separates the folk of earth
And keeps us from seeing each other's worth

A hundred things there are to say
About what Rotarians do each day,
In every land and every town
To lift someone when they are down
And help each other along the way.
Service Above Self... What more can I say.

Well, if my friend should ask again,
I'll have an answer for him then!

---Jack Matrow, Ellinwood Rotary Club
Ellinwood, Kansas
February 10, 1997

PLENARY SESSION VII

Tuesday, February 22, 2005

9:05 a.m. – 9:50 a.m.

“Update on Peace Scholars & GSE Program”

PRID T.D. Griley



T.D. opened the session by congratulating all the participants for having a great Past Officers Reunion.

Three years ago the GSE program was cutback due to funding. In some parts of the world GSE is not liked, however there were complaints from Governors about the cutbacks and the funding has now been restored.

Rotary World Peace Scholarships (originated by PRIP Luis Giay) is under funded and will undergo a total review. Last year was a crisis year as we only had enough money to fund thirty scholars. With the donation of extra money, we funded sixty-three scholars. It requires 3.8 million dollars to fund seventy scholars.

This is a National competition throughout the world. A person must apply eighteen months in advance of the study period through a Rotary club, and then the application must be forwarded to the local District. On the world level, the Foundation and the University partners select up to 70 scholars. The scholars then pursue admission from the assigned university.

T.D. introduced his guest, Stella Margetic, a second year Rotary World Peace Scholar from Argentina District 4900 attending the University of California, Berkeley. Stella speaks French, Portuguese, and English. Stella has worked with the United Nations Mission of Peace in Angola.

The Rotary Centers for International Studies in Peace and Conflict Resolution:

The purpose of the program is advancing research, teaching, publication and knowledge of issues of peace, goodwill, causes of conflict, and world understanding.

The program provides advanced international educational opportunities for a group of Rotary World Peace Scholars chosen from different countries and cultures on the basis of their potential as leaders in government, business, education, media, and other professions.

The program provides a means for The Rotary Foundation and Rotary Clubs to increase their effectiveness in promoting greater tolerance and cooperation among peoples leading to world understanding and peace.

In November, the second and third year students at Berkeley met to review what they wanted to do. A few of the intentions are:

Sarah Williams, a lawyer in the music business plans to study patterns of world relations and law at Berkeley to end conflicts in the Middle East.

Tenzain Bhu-chung plans to devote his life to a peaceful settlement in Tibet.

Sergio Rapu, an archaeologist plans to develop a sustainable economy on his native Easter Island, Chile.

Stella's applied field experiences include working with refugee children in Ecuador who are seeking refuge from Columbia. She trained mediators at Loja University (the biggest University in Ecuador). She visited



with the indigenous people of Ecuador and mediated for the people who were being eliminated. She prepared a report to the United Nations, which they are now investigating.

QUESTIONS & ANSWERS

- Q: Ayhan Ozdemir (D2440) How many students do we presently have? How many are not able to complete? May we have the names of the scholars?
- A: We have approximately 210 students. Ten have not completed the program for various reasons. The names are on the RI website.
- Q: Dave Williams (D5280) Will the universities withdraw from the program if we don't send enough students?
- A: No, the Universities are okay with the program for six years.
- Q: Marty Peters (D5340) Have there been thoughts about using the Joan Kroc Institute for Peace in San Diego?
- A: It is under study.
- Q: Val Scanlan (D5500) Have we been keeping track of the scholars and their progress. Can you site some success stories?
- A: Patricia from Australia works in the Foreign Office of her country. Several other scholars were mentioned in the presentation and excerpts of their success were given. We will be doing a much better job of that.
- Q: Linda Coble (D5000) What about the program in Thailand? What about monetary resources outside of Rotary? What about the council on legislation?
- A: We will merge with Thailand. The courses will be of varying lengths. We are aware of outside funding and are looking into it. There is talk of a peace center in Washington DC. There is a plan to train Governors in mediation and then to train the people in clubs to handle conflict.
- Q: Cliff Dochterman PRIP commented that his District has given \$50,000.00, but nothing has happened and they have heard nothing. He stated the need to have a relationship between RI and those giving funds. The name of the student and perhaps the lifetime progress should be sent.
- Q: Chuck Reinhart (D5260) What is the cost per scholar? Do students have total access to all the material of the Universities?
- A: The cost is approximately \$25,000.00. Yes, they have University access.

Recorders:

PDG Robert J. "Bob" Tomko (D5340)

PDG John Traver (D5330)

PLENARY SESSION VIII

Tuesday, February 22, 2005

9:50 a.m. – 10:30 a.m.

“A Little Bit of History”

RIPN William Boyd

PDG Herbert Trumpoldt (D5320) introduces Rotary International President Nominee, William B. Boyd.

My talk is about some of the exciting things in the development of Rotary.

Paul Harris came up with the idea of finding friendship in business acquaintances and people related to it.

The idea of Service was a struggle that Rotary went through.

It's the responsibility of the club to provide an environment for Rotarians to get out and do something.

Service originally was done as part of our vocations for business reasons. There is a difference between vocations and Community Service.

Arthur Frederick Sheldon was responsible for our Vocational Service and the motto “He Profits Most who Serves Best”.



In 1909 Rotary built on the concept of service to the community.

In 1915 Rotary adopted a “Code of Ethics” along with a new standard club constitution and bylaws. Here you also come across the name of Arch Klumph. The argument of Vocational versus Community Service continued.

Of all matters at the annual convention in 1916, President Allen Albert, none involved the future of Rotary.

By 1923 Rotary moved forward with Resolution 23-24, which defined Rotary specifying the policy of Rotary towards community activities.

Rotary is a philosophy of life. There is a conflict whether to serve oneself or to serve others.

The practical and ethical solution is that He Profits Most who Serves Best.

He who serves must act. Rotary Clubs and Rotarians must put the theory of service into action.

It is desirable that every Rotary Club has a service program that includes collectively all Rotarians.

Each individual Rotary Club has absolute autonomy, but no club should allow any activity to obscure the object of Rotary. RI should not prescribe community service for a club.

The philosophy of Rotary further developed. The 1930's were difficult years, but Rotary continued to grow, then there was another world war.



In these catastrophic times, Rotary encouraged that Rotary is based on the ideals of service.

Resolution 23-24 carried on.

In the late 1970's, Australian incoming President Clem Renouf met with James Bomar and they came to realize that Rotary was doing so much internationally and that the strength of Rotary was so big that Clem had the idea of the 3H program.

There were concerns of whether Rotarians would accept and support a corporate program.

But, recognize that it is appropriate for RI to propagate programs that would benefit those clubs, and Rotarians would participate.

First came polio immunization in the Philippines that led to PolioPlus.

That first 3H project took us to 1985 and soon to the eradication of polio.

Then came the debate on whether to be a dual gender organization. Look at the contribution! It's strange that it took us so long.



Issues where the Board, having no place else for special interests, resulted in the development of Special Interest Fellowships.

Partnerships have been formed, i.e., Polio Partners like the World Health Organization. Our reputation is so strong that other organizations want to work with us. There has been some uneasiness, because Rotary hasn't been in the forefront in the media. We need to sort this out.

There are changing demographics in Rotary. Rotary is really not growing and we struggle with the issue of rezoning.

PLENARY SESSION IX

Tuesday, February 22, 2005

11:00 a.m. – 11:30 a.m.

“The Next 100 Years - Are You Ready?

General Secretary, Ed Futa

PDG Sal Briguglio (D5300) introduced the General Secretary of Rotary International Ed Futa.

Our organization is so dynamic that anything new is old by the time you say it.

This is the last of 14 years for the International Assembly in Anaheim. The contract runs through 2008, however the Board has authorized a move.

There are infrastructure problems. The Hilton has tried to address the problems, but renovation is expensive.



The General Secretary is negotiating a move to the Manchester Grand Hyatt in San Diego.



The Hilton in Anaheim has cancelled with no penalty.

Bitter-sweet moment, because the attitude of the staff at the Hilton has been spectacular. The Hyatt has been told we need the same kind of warm hospitality.

Focus on Public Image after the Centennial. Example is Coke. Everyone knows the brand. Coke has had a philosophy about public image and is known throughout the world. Wouldn't it be good to put Rotary at the same level?

Rotary will embark on an entirely new thrust in public image.

If Coke stops the level of advertising for even one month, the results would be measurable. Rotary could do it, if it spent \$50 million annually like Coke, but an organization like Rotary can't do that. We can do other things.

PSAs, etc. have an effect to a certain extent. We have to go back to Rotary basics. We have 30,000 plus members that know their region like no one else does. Such expertise can only be duplicated at prohibitive cost.

Public image has exciting possibilities, if we go back to basics and tap Rotary resources. If we have good public image, we don't have to beg people to join. Just ask them to lunch and they would say, “Yes, I've heard of that. It's good for my time.”

As far as the Foundation, if CEO of any corporation knew our public image, doors would open.

This year advertising for the Centennial has already be conceptualized. After the Centennial we will start. The Secretariat will help clubs formulate their ideas on what's best for them.

We need to become a mini “publicist” for our clients. Our clients are the clubs. We need to be the resource for our clubs. This will be a long term thing, year after year.

Public Relations is exciting because of its potential.

QUESTIONS & ANSWERS

- Q Carolyn Schuetz (D5170) There was a study done for the Foundation. Can you clarify why the need for a moratorium of all programs for 7 months?
- A Carlo Ravizza referred to the KPM consultant report to study the Foundation. This consulting had a narrow scope. It was on Humanitarian Matching Grants. The Trustees are being crushed by complexities of our own programs. They said you are trying to run programs with so many decisions for making matching grants. It should be easier for Rotarians and clubs to fill out. Need to lower costs and simplify the process. KPM said to fix Matching Grants we need to stop them for 7 months to study the problem and see what to do. Computers could do this, but too complicated because of reading descriptions. We need feedback bottoms up from you through the trustees. The plan needs to be written by "you". If you look to the General Secretary, you misunderstand the role. I will come back with the timeline for what process should be done, and the results of the surveys. We will band aid Matching Grants, so we can move on until new plan is ready.
- 
- Q Val Scanlan (D5500) Heard a lot of the negative, any good things to share?
- A We Trustees are charged with 5% that don't work right. 95% is happening right. Don't focus on the dark side, it's all fixable.
- Q Marty Peters (D5240) I love Public Relations emphasis bottoms up from the club. Is trademark, problems using the logo, still going to be a contentious issue?
- A Trademark will be an issue, hope not contentious. Need prudent judgment on use of the trademark to preserve its value. Need to use common sense and judgment.

Recorders:

PDG Dave Woods (D5260)

Diana Barden (D5220)

PLENARY SESSION X

Tuesday, February 22, 2005

11:30 a.m. – 12:30 p.m.

“A Look to the Past and a Peek to the Future”

PRIP Cliff Dochterman

PDG Werner Schwarz (D5160) introduces past Rotary International President Cliff Dochterman

To cover Rotary's first 100 years in 30 minutes, I'll mention several events which were major turning points in Rotary's first century.

It was just ordinary people and rather simple events, which shaped and influenced one of the most respected organizations in the world. I've discovered that most Rotarians know very little about the evolution of the Rotary we know today.

The story is well known of Rotary's birth in Chicago in 1905, when Paul Harris and three friends laid the framework for the first Rotary Club. And, except for a unique turning point, Rotary could still just be a businessmen's club in Chicago.



Manuel Munoz, a salesman from Chicago was on a business trip when he happened to be seated in the lobby of a San Francisco hotel in 1908. There he struck up a conversation with a San Francisco attorney, Homer Wood. Manuel Munoz mentioned the new business and professional club they had in Chicago. Homer Wood became interested and wondered if such a group might be formed in San Francisco. And, with this one conversation, Rotary took its first giant step towards club expansion. Soon there were Rotary Clubs in San Francisco, Oakland, Seattle, and Los Angeles – and expansion of the Rotary idea was on its way. So, Rotary was launched on the West Coast of U.S. and throughout the world. That was the first major milestone in our early history. And the amazing thing is that two men whose names you seldom hear – Manuel Munoz and Homer Wood, started it.



I'd pick the second significant turning point of Rotary to be the introduction of Community Service. When Don Carter was asked to join the Chicago rotary Club, he commented “This Rotary Club has great possibilities – if it could do something to benefit people besides just promoting business among its own members.” Wow, what an idea!

Rotarian Don Carter who took the lead to secure a new horse for the town doctor and building public restrooms in downtown Chicago. Those simple projects set the stage for thousands of projects to enhance the quality of life in the communities, wherever Rotary exists. And with this suggestion, Rotary was launched into a service club – to serve the community, in addition to promoting business and creating friendship. And most of us never heard of Don Carter.

Edgar “Daddy” Allen, a Rotarian in Ohio, created the third turning point. After his son had been killed in a tragic streetcar accident in 1919, Daddy Allen took up the cause to help crippled children – raising money, traveling the nation and urging all Rotary Clubs to make crippled or handicapped children their major focus. Soon, every Rotary Club had a crippled children's committee. As a result of Rotary's emphasis, the State of Ohio and many other states formed societies to help crippled children. And Rotary's work led to the creation of the organization we now know as – The Easter Seal Society.

Why was the passion of Daddy Allen such an important milestone of Rotary? Because the pressure to make handicapped children the primary activity of all Rotary Clubs when many clubs felt that there should be other projects as well. Finally, at the Rotary convention of 1922, the Rotary world voted and then rejected crippled children activities as Rotary's single activity. And that meant that, from then on, every Rotary club would be fully autonomous in the selection of their club programs and service activities. This important milestone has meaning for every Rotary club in the world today, as we determine our own programs and destiny.

The fourth turning point happened in 1917, when a Rotarian from Cleveland, Arch Klump, suggested that an endowment fund be created to "do good in the world." That idea bounded around for a good many years before it became reality. The original contribution was only \$26.50. There was little interest or enthusiasm for this foundation idea, because there was no purpose, no goals and obviously, no money to do good in the world. Not much happened, until the death of Paul Harris in 1947, thirty years after the Foundation idea was proposed! That tells me, if you have a great idea, don't let it die.

Immediately, Rotarians around the world wanted to honor their founder, and a memorial fund of a million dollars was created to establish an international scholarship program in memory of Paul Harris. This grew into Rotary's Ambassadorial Scholarships, the largest and most valued overseas educational program in the world. Our several educational programs clearly have become a major milestone in Rotary's history.

The next, or fifth major turning point, occurred as World War II drew to a close and Rotary International, as well as many individual Rotarians, took a leading role in creating the United Nations organization and many of the subsidiary agencies. The work of the Rotary Club of London was instrumental in the formation of the United Nations Educational, Scientific, and Cultural Organization. More than 50 Rotarians, including 27 official delegates, were involved in the deliberations establishing the UN Charter in San Francisco in 1945. Carlos Romulo, from Manila, and former Vice President of Rotary International, became the first president of the United Nations General Assembly. The role of Rotary in creating peace and goodwill in the world became a major milestone in our first hundred years.

The sixth major event occurred in 1963, when Rotary President Carl Miller created the "matched district and club program". This really was the forerunner of the concept we call World Community Service – and matching grants. Rotary's service began to extend beyond the local community. Rotarians reached out to poverty areas – in projects of literacy, health care, education, clean water, homelessness and hunger. Rotary achieved a new and enormous international dimension – clubs reached across the boundaries and oceans of the world to build better lives.

The seventh turning point enabled World Community Service to take on an even more dramatic perspective. In 1978, RI President Clem Renouf created a new concept called Health, Hunger and Humanity. The 3-H program had a unique feature – to undertake projects that were far too large for any single club or district to complete. Thus, a 3-H project became a Rotary International "corporate" activity to launch huge national or regional projects. Corporate activity was a major turning point for Rotary – which had always thought service was by individual club.

It was one of these first corporate activities, that Rotary launched the major project of the century – the PolioPlus program. There is little doubt that Rotary's finest monument will be the eradication of polio in the world. So, that is the eighth milestone for Rotary.

The polio immunization program was first adopted by the RI Board in 1982 as a recommendation of the New Horizons Committee to immunize all the children in the world against the dreaded disease of polio as our birthday gift in our centennial year of 2005. However, the massive fund raising campaign and ultimate national immunizations began in 1985-86 and 87 under the leadership of Past Presidents Carlos Canseco and Chuck Keller. In these past 20 years, Rotary, and our world partners, have immunized 99% of the children or over 2 billion youngsters. And best of all, our goal of a "world without polio" will soon be achieved. But, I predict that the most lasting significance of our PolioPlus program will be the International prestige, respect and visibility that Rotary has received in the world.

Many Rotarians would possibly select, not only as number nine, but the “giant milestone of Rotary’s entire first century”, the event which occurred in 1989 at the Council on Legislation, when the words “male only” were removed from Rotary’s constitutional documents. Rotary became a dual gender association. Not only have women Rotarians provided a new vitality to the organization, they have become a new source of membership growth. It is estimated that 15% of Rotary’s membership is composed of women Rotarians. As we know, they are taking important roles of leadership in clubs, districts and worldwide activities. Clearly, this was one of the major turning points in Rotary’s history.

The tenth turning point occurred about 1993, when a committee moved forward to establish a second fund within the Rotary Foundation – the Permanent Fund. This was to become an endowment fund, which would not be spent. It would grow – year by year – until someday, The Rotary Foundation would have earned income annually from The Permanent Fund.

At first, we faced considerable opposition. But, eventually, the idea became clear – with the earnings of The Permanent Fund, we will eventually be able to expand the good work of The Rotary Foundation. I dream that the Permanent Fund will reach \$2 or \$4 billion in twenty or thirty years. I am positive that The Permanent Fund of The Foundation will be judged one of the great milestones in Rotary’s history and why when we achieve a several billion-dollar endowment, we can concentrate our efforts on expanding service – and not just on raising funds.

These are 10 milestones, or turning points, in Rotary’s first 100 years. But, many other individual Rotarians also have contributed unique features, which have also influenced the history of Rotary.

You may have never heard of a Canadian Rotarian, named “Big Jim Davidson”, who probably had a greater impact upon the internationality of Rotary than any single individual. Jim was a man who loved traveling the world, and was frequently called, “The Marco Polo of Rotary.” In 1921, Jim Davidson, at personal expense, gave 4 months and considerable money, to travel to Australia and New Zealand to introduce the Rotary idea to that continent. Jim Davidson’s great success in the South Pacific led him to travel to other parts of the world where he brought Rotary to Turkey, Greece, Egypt, Burma, Malaysia, Singapore and other nations, and is credited with bringing Rotary to 23 major cities and nations of the world.



Another Rotarian who really made a difference was Sven Knudsen, a member of the Copenhagen Club, who created an idea in 1927 to send a group of Danish boys to the United States and receive a similar youth exchange in Denmark. The same year Rotarian France, arranged Youth Exchanges with other European countries – and a whole new dimension of Rotary was launched. Today over 7000 Youth Exchanges are organized by Rotarians each year — this is a Rotary commitment to young people, and world understanding.

Few Rotarians today know of the impact of which one man had upon our organization – Ches Perry was the first General Secretary of Rotary International, who served for 32 years. Paul Harris said of Ches Perry, “If I can be called the architect of Rotary, Ches Perry can be called the builder of Rotary International.

Matt Caparas added the element of Rotary sponsored self-help to poverty areas when he introduced the Rotary Village Corps in 1986. Thousands of youngsters have benefited from Interact Clubs, championed by Bill Robbins in Melbourne, Florida in 1962. RI President George Togasaki from Tokyo, opened the Rotary door to Rotaract and Rotary Volunteers Abroad during 1968.

It was Art Sheldon, who introduced a new concept of profit and service back in 1910, when he coined the motto, “He Profits Most Who Serves Best.” The real service motto was suggested by Rotarian Ben Collins in 1912, when he spoke of “Service Above Self” as the theme for his club.

Time doesn't permit us to mention so many other dedicated Rotarians who introduced the Low-Cost Shelters program, or Preserve Planet Earth, or the International Fellowships of Rotary, or RYLA, and dozens of other projects, programs and activities, which add to the attraction of Rotary membership.

Yes, all of these events and contributions are woven into the fabric of Rotary's Centennial. On my list, these are the foremost influences that have molded and moved the direction of Rotary in the first century of service. Perhaps some of you would have other items you would add or substitute, but history is made by those who write it.

The Rotarians I have mentioned were just ordinary Rotarians -- they just did extraordinary things. They had an idea or a dream and took the opportunity to make it come true. Each of you has the opportunity to influence the direction of Rotary. Rotary needs men and women with ideas and imagination. The real destiny of Rotary is not written in stone. It is found in the minds of Rotarians who capture the vision of what their Rotary Club can do – and then work to achieve those greater heights. So, my centennial admonition to each of you is simply this: Do your best to be the very best Rotarian you can, help your club do the very best it can – and I'll guarantee that Rotary around the world will be better because of your efforts. Always remember, each one of you are part of the amazing history of Rotary.

That brings us to the present. If we had a crystal ball, what is the future of Rotary in the next 25 or 50 years?

The first thing I see is our completion of the PolioPlus program. And Rotary has established a new reputation in the world as the organization which gets things done. Non-governmental groups will be seeking Rotary's partnership for new projects. But, instead of one new worldwide project, I see Rotary Clubs, perhaps on a regional basis, taking on a group of new programs. We have opportunities to relieve chronic and acute hunger. We must get the most creative Rotarian to discover a real plan to distribute the great food surpluses in the world and create new methods to grow food in desolate parts of the world. If we believe in "Service" it should not make much difference which Rotary leader gets the credit.

On a regional basis we could work to eradicate measles, leprosy, tuberculosis, dengue fever, AIDS, malaria and other endemic diseases. We could do more to prevent blindness and launch new activities to assist disabled persons. These are not all universal problems, so I see Rotarians selecting those projects from a menu of opportunities with regional goals and efforts.

Basic to all health care is clean water. If Rotary can set some very specific goals, Rotarian will exceed them. If we would announce that we need one thousand Rotary clubs to initiate one thousand water projects each year for the next ten years, what an impact it could have on the world. Rotarians like a challenge – but it must be specific and achievable. If you said you want the best 1000 clubs to take on e project, we would be standing in line for the opportunity.

The crystal ball suggests that Rotary take a new look at the need for rapid response to disasters of flood, earthquakes, hurricanes, tsunamis and other calamities. Rotary has the worldwide network of volunteers unmatched in the world. WE could create storehouses in various parts of the world with prepared boxes of needed food, blankets and medicine –for instant distribution in times of large scale disasters. Recent experiences in Indonesia indicate that Rotarians really wish to be involved with other Rotarian, rather than merely making contributions to outside and independent relief agencies. Disaster relief is a natural for Rotary volunteers.

My Rotary crystal ball foretells our continued involvement in protecting the earth's environment. Here again, we must have a plan to focus the energies of Rotarians. Rotary could commit to plant one million trees each year for a ten-year period to improve the earth's atmosphere. An the world would breath better.

In the next 25 years, I anticipate that Rotarians could greatly expand programs to promote functional literacy. Rotary could be the catalyst to assure every child in the world has an equal chance for basic education.

We should especially guarantee that girl children be given education in order to enhance the quality and stability of the home, the birthright of babies and the resulting balance of population in the world. Many United Nations officials claim that education of girl children is the only sure way to reduce the growing crisis of over population in the world.

As we look at the needs of the world, Rotary clubs could do so much more to prevent drug and substance abuse and expand our concern and assistance for abandoned and orphaned children who live on th3 streets and dig through the garbage pits of the world.

I see our Rotary Foundation, creating new types of international cultural exchanges; volunteer services to developing countries, and a change in philosophy about building needed facilities – even if they are called bricks and mortar.

I see in our crystal ball a sharper focus on Rotary programs. The Rotary activities of the future must maintain a multi-year focus if we want clubs and districts to become fully involved. Perhaps future President and International Board will refrain from changing the direction of Rotary each year with new programs. We may ask each Council on Legislation to endorse a 3-year program to give new stability to Rotary and enable all clubs to know what Rotary's program is and specific goals to be accomplished.

In this crystal ball, I see our women members given greater opportunities for leadership positions – and, throughout the entire world, be given the full respect required of a dual gender organization. I see a new system of club self-evaluation and rechartering which could lift the quality and standards of every Rotary Club.

Oh, what an exciting future we have in Rotary! And, my friends, it just may be possible that the future of Rotary may be even greater than our crystal ball can predict! Its almost impossible to imagine what a million people could do if they were dedicated to a mission of serving others – without expectation of personal return. Oh look ahead to our second century, because we stand on the threshold of Rotary's greatest years.

Rotary has accomplished so much. Peeking into the future does not mean that we disregard our past achievements – but rather, it recognizes that Rotary International must have the flexibility to adjust to a new and changing world that will have even greater challenges.

So, the conclusion I've reached is that the world needs Rotary more today than ever before. The real future is in your hands. Every Rotarian can do some good things right in your own community or around the world – you can improve the lives of our brothers and sisters – many of whom you have never met or will ever see. But this we know, -- as we help others, our lives become so much better.

So, on the eve of this Centennial celebration – the real future of Rotary depends upon how we serve, and how relevant our clubs can be. And what Rotarians actually do is far more important than what we say we do.

So Happy Birthday Rotary –may there be many more great years to come!

Recorders:

Transcript provided by Cliff Dochterman

PLENARY SESSION XI

Tuesday, February 22, 2005
2:00 p.m. – 3:00 p.m.
“Centennial Convention”

PRIVP Wilf Wilkinson, PRIVP Lou Piconi, HOC Chairman Dick Galitz, R.I. Staff Moira Sullivan.

PDG Gene Scarbrough (D5240) introduced PRIVP Lou Piconi, Convention Promotions Committee Chairman, who introduced the rest of the panel.

Lou Piconi predicted the Chicago Convention figures to be the largest in R.I. history, something perhaps in the 45,000 to 50,000+ range. 50,000 attendees is our goal.

There's been tremendous Rotary publication coverage worldwide of this exciting centennial. Reunion speakers mentioned 80 reasons why (probably should have come up with “100” reasons) to attend. All the stops are being pulled to make this (convention) the greatest ever.

Lou (wearing his *Join Me* badge) showed a PowerPoint presentation on the convention highlights. See Chicago in June -- America's 2nd City, Rotary's 1st. Lots to do and see: from looking at the fabulous skyline, to visiting the many cultural, historic, nightlife and sports (baseball) attractions, to the many Rotary activities: parade, tours, House of Friendship, Home Hospitality and traditional convention goings on- opening and closing sessions, fellowship booths, plenary sessions and much, much more. There's much diversity, quality of vacation life and just plain fun. Let's to enjoy.

Lou and Wilf are also on the North American Polio Eradication Fundraising Campaign Committee and reported that California's Zones 23 and 24 represent the #1 area in the Rotary World with over 14% of the \$130 million raised. With the total eradication of polio within our grasp and in sharp focus the air will be filled with Rotary's huge humanitarian and cultural achievements, 1905-2005.



At the House of Friendship, each club in the Rotary world will have an opportunity to contribute a letter citing its major service accomplishments over its pre-2005 history, along with its dreams and hopes for the future by means of a letter written by its club president or president elect-- all of these will be placed in a large time capsule to be opened in 2105. The capsule will be kept at Rotary Center (Evanston) until such time as a more appropriate depository is found.



Convention Chairman Wilf Wilkinson continued the presentation by describing the convention site. The convention will be held at McCormick Place II, the largest convention facility in North America, which offers 2.2 million sq. ft. of floor space (and growing) and 112 meeting rooms.

A direct bus way allows buses to go from downtown to the convention with no traffic stops. The metro rail also goes downtown.

The Headquarters hotel is the Hyatt Regency just seven (7) minutes from MP II. Special accommodations are available closer to MP II for handicapped Rotarians and their families and such. The convention center is also handicapped friendly.

There will be two or three opening ceremonies Sunday and a closing session on Wednesday. Admission by ticket only (part of the traditional convention registration package) all attendees will receive upon arrival at MP II.

An International Institute and youth meetings will precede the convention, Friday, June 17th and Saturday, June 18th. A reception for Institute Attendees and guests will be held Thursday 6/16. 700 people are already registered for the Institute and the meeting can only accommodate 900.

PRIP Herb Taylor's grandson will address the Institute on the 17th.

Saturday morning (6/18) at 10:00 a.m. a gala procession of more than 100 floats will begin winding its way down a Columbus Avenue parade route through Grant's Park that's expected to attract thousands of cheering Chicagoans and convention goers. An ecumenical church service will be held Sunday morning. Rotarian walks and runs expected to attract 3 to 4 thousand participants are also scheduled for an early Sunday event.

Also part of Sunday (6/19) festivities are a sold out (4,000) Paul Harris Fellowship luncheon, Chicago Rotary donating a park to the City and the afore-mentioned opening ceremonies.

Plenary sessions and special meetings with an address by Ted Turner and other interesting speakers are the Monday (6/20) and Tuesday (6/21) line-ups. A lot of entertainment is on the Wednesday card along with spectacular closing ceremonies. Monday will address Rotary's past, Tuesday will address Rotary at present, and Wednesday will focus on Rotary's future. This will be Rotary's first and, hopefully, finest five day convention.



Dick Galitz, Chairman of the Host Organization Committee, commented that one of the great features of Rotary conventions is home hospitality where visiting Rotarians on Monday evening come to the homes of local Rotarians or club sites for fun, fellowship and food and drink.

Monday there will be tours available to the Field Museum of Natural History. On Tuesday evening will be Rotary night at Cominsky Park for a White Sox baseball game.

There will be 202 tours to pick from including tours of Rotary headquarters in Evanston limited to 50 people each half hour.

A centennial directory at MP II will list all Rotarian attendees and congratulatory ads, and become part of the time capsule.

A limited edition (3000) of a special Rotary Centennial china plate will be available at approximately \$200 on a first come basis.

A special major donor (TRF) recognition dinner will be held Monday evening at the Marriott Hotel.

A DVD "Celebrate Rotary 100 Years" was shown.

QUESTIONS AND ANSWERS

Q David Williams (5280) What is the parade route?

A Through the middle of Grant Park.

Q Sam Greene (D5240) Comment: Your registration will say which Opening and Closing session you are assigned to. There will be at least 2 closing ceremonies. Each session can hold 18,000.

Q Randy Mitchell (D5340) Is only one letter per club allowed?

A Answers to many questions can be found on www.rotary.org, including sample letters for the time capsule.

Q Linda Coble (D5000) Can we expect any famous entertainers?

A We just signed with a production company and are getting recommendations.

Q (Unknown) How did Rotary decide on Copenhagen for the 2006 Convention?

A It was a Board decision following a lengthy process.

Comment: 28,637 people were registered and fully paid through 2/21/05, plus 4,200 processed, but not paid yet. In addition there are some 4,000 unprocessed registrations. That would probably have raised the total to some 36,000 plus, giving hope of being able to reach our goal of 50,000 registrations.

Rotary Clubs used to help sponsor Presidents Elect to go to the convention. This has gotten lost over the years. Recommend bringing that back, that's where they get energized.

Q Linda Coble (D5000) Do buses run from the OP only?

No. Every hotel in the hotel block will have pickup to McCormick Place. Public transportation and Rotary bus service from hotels to MP II are expected to be excellent. There are many good hotels in Chicago that accommodate conventions twice the size of the anticipated record Rotary attendance.

Q Linda Coble (D5000) What is the update on the room availability?

A It is impossible to run out of rooms in Chicago. We just added 300 rooms for a total of 2200 rooms still available in the Rotary block. More information is available on the website.

Rooms are going for \$175/night at the Rotary headquarters hotel (Hyatt Regency).

Recorders

PDG David Heagery (D5170)

PDG Conrad von Bibra (D5300)

Diana Barden (D5220)

PLENARY SESSION XII

Tuesday, February 22, 2005

3:00 p.m. – 4:00 p.m.

“RI Directors Discussion Group”

Panel Members Participating:

RIVP John F. Germ, RID & Treasurer, David D. Morgan, RI Directors Ronald L. Beaubien, G. Kenneth Morgan and Constant A.G.M. Tempelaars

Session was opened by PRID Sam Greene, Advisor to the POR Organizing Committee, by introducing the panel moderator, RI Vice President John Germ.

VP Germ introduced the other panelists, RID Ron Beaubien, Treasurer David Morgan, Chairman of the Executive Committee Stan Tempelaars, and first year Director Ken Morgan.

Q Celso Reyes (D4110) Is there a plan by the RI Board to “reconnect” the Past Officers Reunion to the International Assembly when it moves to San Diego?

A Ken Morgan answered that there are no plans at present. With the move of the International Assembly to San Diego, space might be an issue. Good idea to talk to your individual RI Director about the matter.

Ron Beaubien indicated the question was debated last year; the major factor has been the costs that need to be allocated toward the event by RI; the POR appears to be a more cost effective concept and should continue as is.

Sam Greene said that his committee would recommend to the RI Board that it sanction the POR as an “official function”. It will help facilitate coordination of major RI speakers who are participating at the International Assembly and will enable the POR to continue to be driven by volunteers.

Q Frank Mead (D5320) Comment: Requested an RI Board representative member to attend the POR’s debriefing session after this year’s POR adjourns this afternoon.

Q Dave Williams (D5280) Directed to John Germ: Has the RI Board voted on any items to be brought before the 2007 Council on Legislation?

A John Germ: Not yet. 50 proposals are currently pending at the RI Board level and others will be considered by the Board at upcoming meetings.

Q Sam Greene (D5240) What is the RI Board doing about redistricting and rezoning?

A John Germ: PRIP Jonathan Majiyagbe is now chairing the Rezoning Committee and it is actively working on the matter.

David Morgan: Redistricting Committee has met for two days to consider the issues submitted by various districts. Recommendations for action will be submitted to the RI Board at its upcoming meeting. He also noted that the general guidelines related to district size require a district have at least 1,000 members or 30 clubs. The RI Board reserves the right to consider appropriate action when the counts fall below those minimums. An unspecified (at this session) recommendation will be presented to the RI Board at its meeting next week. He was quick to emphasize, however, that the Board will NOT take unilateral action against districts. It will work with the districts to resolve concerns when they drop below acceptable standards.

Stan Tempelaars: While he is not on the Rezoning Committee, he acknowledges that the type of Zones in the USA (in terms of structure, linkages, etc.) ARE different from Zones in other parts of the Rotary world. Current guidelines call for having at least 37,000 Rotarians in a zone, but he is not aware of what “variance” is permitted in relation to this number.

- Q Dave Hossler (D5500) Many are concerned about insurance problems (indemnification, liability, etc.). It appears the RI Fellowships are now the chief point of concern – particularly “cause related” Fellowships which appear to be the key areas of concern. He asked if Rotary (not staff) have any plans to create a “Risk Management/Liability Committee”?
- A David Morgan: Then RIP Jonathan’s committee on insurance issues, last year came up with some recommendations. The committee process has been carried over into RIP Glenn’s year and will result in the RI Board considering a number of recommendations at next week’s meeting.
- Ron Beaubien: Over the past three years RI has been running a self-insurance program in North America. The program has a \$250,000 deductible with premiums running around \$2 million a year. To expand this program the premium costs could run three times this amount. Currently RI is covered worldwide, individual Rotarians are not. Fellowships are not covered at this point.
- Q Don Gatzke (D5390) Why shouldn’t RI use more of “our own people” – e.g., PR and insurance professionals, attorneys, etc. – rather than hiring “outside” people?
- A David Morgan: RI has budgeted \$1.5 million this year and each of the next five years for PR services. This investment will provide districts and clubs with prepared materials to promote Rotary at the local level. It’s up to the local clubs to involve local professionals to assist in carrying out the work.
- Q Gatzke: There doesn’t appear to be adequate training of District RI Foundation chairs consistent with what has been provided DGs in the past.
- A John Germ: The prime training responsibility is being handled by RRFCs.
- Q Linda Coble (D5000) Regarding the matter of “cause-related versus recreational and vocational fellowships” – (Cause-related: environmental, AIDS, population growth, etc.) – how can they all function under Fellowships without causing confusion?
- A David Morgan: The RI Board, before approving any Fellowship, needs assurance that it will not expose Rotary to any undue risk. The Insurance Committee will be making (unspecified at this session) recommendations to the RI Board at its upcoming meeting.
- Q Barry Smith (D6900) Raised questions concerning the role and operations of RRFA – which is making contributions to Rotary clubs to fight AIDS in South Africa. He noted that RRFA is serving as a conduit of funds to the projects.
- Q Roy Parsons (D1220) The RI Board at one time had a pool of \$500,000 set aside for emergencies. Is that correct and where is the money now?
- A Ken Morgan: Yes, the pool of funds did exist. Funds would swing back and forth between TRF and RI. A few years ago TRF Trustees made a decision that Rotary would not be in the “disaster business” and, therefore, no funds are currently budgeted for this purpose. Even so, the recent tsunami is a unique factor. RI will have received nearly \$3 million to be awarded to the Rotary districts most severely impacted by the tsunami.

Ron Beaubien: The perception in the Rotary world is that RI/TRF should do something in response to disasters, whether it be \$500,000 or \$10 million ... the matter needs to be addressed by RI.

David Morgan: RI is not set up to deal with immediate problems caused by disasters where, by contrast, the Red Cross and other disaster-relief organizations are. RI does and will support existing international agencies charged with this responsibility. RI can come in – after disaster serving organizations have done their work – to help cleanup and reconstruct the infrastructure.

- Q Parsons: At the 2004 COL the issue of sending RI President's Representatives to district conferences was addressed. What will be the practice going forward?
- A RIP Glenn and RIPE Carl-Wilhelm both plan to send RIP Reps to district conferences at RI's cost, not the districts.
- Q Toni McAndrew (D7410) How did we get to "cause related" Fellowships, what is the criteria for consideration?
- A David Morgan: Currently the criteria is very broad, they need to "further the Objects of Rotary."
- Q Linda Coble (D5000) Wouldn't it be a good idea if the district governors had a network to coordinate disaster efforts at the DG level?
- A John Germ: Within 72 hours following the tsunami, TRF set in place a mechanism to receive contributions. \$2 million has been collected to date and another \$1 million is expected. One of the issues at play is the tax consequence to receiving gifts in the US; it requires extra care in managing.
- Ken Morgan: RI Director Tanaka has provided advice to RI and TRF regarding areas and districts in need in Southeast Asia.
- Q Sam Greene (D5240) Why has the board cancelled the International Institute in Malmo/Copenhagen?
- A (Not sure who responded): This came about through a request from the Copenhagen HOC and RIPE – due to costs and conflict with "Swedish Day." Efforts are underway to explore utilizing a Past Officers Reunion concept to hold down the costs.
- Q Cliff Dochterman (D5160) Are we preparing the DGs today as well as they were ten, five, or even one year ago? Biggest concern is about DGs understanding the expectations RI has of them and their accountability in fulfilling their responsibilities.
- A John Germ: Yes. MOP still requires DGs to visit all clubs. Reinforced in the new Club Training Manual.
- Q Dave Hossler (D5500) Expressed concern about what is being taught at PETS. Are our presidents and DGs being taught proper protocol, are we losing common courtesy in our training, e.g., in making introductions?

Recorder:

PDG Paul A. Netzel (D5280)

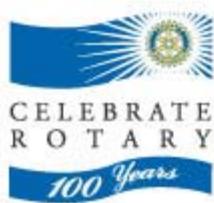
WRAP UP & CLOSE

Tuesday, February 22, 2005
4:00 p.m. – 4:30 p.m.
PDG Frank Mead III, Chair Pro Tem



Chair Pro Tem, PDG Frank Mead thanked everyone for coming to the Past Officer's Reunion. He thanked the participants for following all the rules, and for taking the opportunity to expose their questions and concerns to the Board of Directors to have things changed for the better.

BON VOYAGE – SEE YOU NEXT YEAR IN SAN DIEGO, CA.



Annual Reunion of Rotary International Past Officers

20-22 February 2005

Anaheim Rotary International Assembly - 18-25 February 2005



Registration List - Alphabetical

The following people are registered:

Eric Adamson with Linda Adamson	D7570 Front Royal, USA	Governor 1995-96
John Alexander	D5260 Van Nuys, USA	Governor 1975-76
Mir Anisuzzaman	D3280 Agrabad, Bangladesh	Governor 2003-04
Jorge Aufranc	D4250 Guatemala Sur, Guatemala	Governor 2003-04
Marcelina Aurelio	D3800 Sampaguita Grace Park, Philippines	Governor 1996-97
Otto Austel with Sharon Austel	D5240 Simi Valley, USA	Governor 1999-00
Jose Ma. Avila	D4110 Cd. Juarez Oriente, Mexico, USA	Governor 1973-74
Alain Bambara	D9100 Abidjan, France	Governor 1997-98
Kalyan Banerjee with Binota Banerjee	D3060 Vapi, India	Governor 1980-81
Jerry Barden with Diana Barden	D5220 Madera, USA	Director 1995-97
Keith Barnard-Jones	D1200 Island & Royal Manor of Portland, England	Director 2001-03
Ronald Beaubien with Vicki Beaubien	D5340 Coronado, USA	Director 2003-05
Dennis Benko	D5280 South Gate, USA	Governor 1984-85
Jacques Berthet	D1660 Versailles, France	
Kenneth Boyd	D5230 Kerman, USA	Governor 1990-91
William Boyd	D9920 Pakuranga, New Zealand	President 2006-07
William Bradfield with Jane Bradfield	D5870 Shiner, USA	Governor 1978-79
John Brewer	D5080 Pullman, Washington, USA	Governor 2002-03
Sal Briguglio	D5300 Rancho Cucamonga, USA	Governor 2000-01
Anthony Brockington	D5500 Yuma North End, USA	Governor 1996-97
Lynmar Brock with Claudie Brock	D7450 Philadelphia, USA	Director 1992-94
Roy Brownie with Jean Brownie	D5330 Big Bear Lake, USA	Governor 2004-05
Robert S. Brown	D7620 Towsontowne, USA	Governor 1999-00
Stephen Brown with Susan Brown	D5340 La Jolla Golden Triangle, USA	Governor 1995-96
Guillermo Camarillo with Raquel Camarillo	D4100 Tijuana, México	Governor 2003-04
Patrick Cashin	D5280 Culver City, USA	Governor 2004-05
Manuel Cavazos with Tere De Cavazos	D4170 Unknown, Mexico	Governor 2003-04
Sir Jayantilal K Chande, KBE with Lady Jayalaxmi Chande	D9200 Dar es Salaam, Tanzania	Governor 1979-80
Nathan Chappell with Briana Chappell	D5320 Yorba Linda Sunrise, USA	
Joe Clark	D7230 Indian Wells, USA	Governor 1992-93
Charles Clemons with Barbara Clemons	D5890 Seabrook, USA	Governor 2000-01
Abram Clymer	D7570 Harrisonburg, USA	Governor 1999-00
Linda Coble	D5000 Honolulu, USA	Governor 2000-01
Frank C. Collins, Jr. with Celia Collins	D7890 East Hartford, USA	Director 2002-04
John Colville	D5280 Paramount, USA	Governor 2003-04
von Bibra Conrad with Pat von Bibra	D5300 South Pasadena, USA	Governor 1993-94
Constance Crawford	D5160 Dunsmuir, USA	Governor 2003-04
Brenda Cressey	D5240 Paso Robles Sunrise, USA	Governor 2001-02
David Cresson	D5150 Half Moon Bay, USA	Governor 1997-98
Marcus Crofts	D7690 Winston-Salem, USA	Governor 1980-81

+	with Margo Crotts		
+	Elizabeth Demaray with Ken Demaray	D6290	Sault Ste. Marie, USA
+	F. Ronald Denham	D7070	Toronto-Eglinton, Canada
+	Frank Devlyn	D4170	Anahuac, Mexico
+	Stanley Dickison with Valerie Dickison	D5030	Edmonds-Daybreakers, USA
+	Clifford Dochtermann with Mary Elena Dochtermann	D5160	Moraga, USA
+	Richard Drukker III with Susan Fritz	D7470	Mt. Olive Twp., USA
+	Sandra Duckworth with Donald Duckworth	D7610	Stafford, Virginia, USA
+	Rod Eide	D5320	Monarch Beach Sunrise, USA
+	Peter T. Erickson	D5060	Moses Lake, USA
+	Glenn Estess, Sr. with Mary Estess	D6860	Shades Valley, USA
+	Barbara Feder	D5510	Kyrene Corridor, USA
+	Martin Feldman	D5490	White Tanks, USA
+	John Fisher with Mary Fisher	D5170	Capitola-Aptos, USA
+	Michael Fish	D5150	Ignacio, USA
+	Mary Margaret Fleming	D5230	Carmel Valley, USA
+	David G. Flinn with Mary Q. Flinn	D7170	Ithaca, New York, USA
+	Fred Ford	D5330	Redlands, USA
+	Jack Forrest with Ina Beth Forrest	D5870	Mexia, USA
+	Allan R Frumkin with Cristie Akers	D5160	Red Bluff, USA
+	Kyoin Fujikawa	D2800	Tsuruoka, Japan
+	Boyd Fulton	D6760	Xx, USA
+	Edward Futa	D5000	East Honolulu, USA
+	Richard Galitz with Barbara Galitz	D6450	Chicago, USA
+	John Jacob Gardiner with Ande Thollander	D5030	Vashon Island, USA
+	Arturo Garza Uribe with Lyra Garza Uribe	D4130	Matamoros, Mexico
+	Donald Gatzke	D5390	Kalispell Daybreak, USA
+	John R. Germany	D5910	Conroe, USA
+	John Germ with Judy Germ	D6780	Chattanooga, USA
+	Jon Grant with Linda Grant	D5150	Foster City, USA
+	Samuel Greene with Caki Greene	D5240	Westlake Village, USA
+	Theodore Griley with Dori Griley	D6690	Newark, USA
+	Jerry Hall with Tasha Hall	D5190	Reno, Nevada USA, USA
+	David Heagerty with Evelyn Heagerty	D5170	San Jose, USA
+	Jose Herrera	D4060	San Francisco De Macoris, USA
+	Jose Manuel Herrero with Cristina Carvajal	D4180	Tehuacan Manatiales, Mexico
+	David J. Hossler	D5500	Yuma, USA
+	Gary Huang with Corinna Huang	D3480	Taipei, R.O.C.
+	Milton Iossi	D7730	South Brunswick Islands, USA
+	Toshio Itabashi	D2550	Ashikaga-East, Japan
+	James H. Johannsen	D5240	Santa Barbara North, USA
+	Sven Johnson with Helga Johnson	D7470	Belvidere, USA
+	Carolyn Jones	D5010	Anchorage East, USA
+	John Jones with Betty Jones	D5280	Lawndale, USA
+	Milton Jones with Alice Jones	D6950	Dade City, USA
+	David Judge with Christine Judge	D1240	Colchester Forum, UK
+	Charles C. Keller	D7330	California, USA

with Carol Keller			
⊕ J. Gordon Kennedy with Carol Kennedy	D5220	Madera Sunrise, USA	Governor 2000-01
⊕ Robert Ketron	D7620	Towsontowne, USA	Governor 1992-93
⊕ Roy King with Gloria King	D5000	Waikiki, USA	Governor 1998-99
⊕ Ray Klinginsmith with Judie Klinginsmith	D6040	Kirksville, USA	Director 1985-87
⊕ Masahiro Kuroda	D2830	Hachinohe South, Japan	Governor 1998-99
⊕ Joseph LaGuess	D5330	Rancho Mirage, USA	Governor 2000-01
⊕ Philippe Lamoise	D5340	Torrey Pines (La Jolla), USA	Governor 2006-07
⊕ Don Kurn Lee	D3640	Seoul-Hangang, Korea	Director 2001-03
⊕ Dong-Joon Lee	D7230	Staten Island, USA	Governor 2004-05
⊕ Milt Levinson	D5330	Palm Springs, USA	Governor 1994-95
⊕ Sergio Levi	Dxx	Xx, xx	
⊕ Jan Lindsay with Pamela Lindsay	D5240	Ventura East, USA	Governor 2004-05
⊕ David Linett with Penny Linett	D7510	Somerville and Bridgewater, USA	Director 2004-06
⊕ Elliot Lowenstein with Pat Lowenstein	D6990	Doral Miami West, USA	Governor 2000-01
⊕ George Mahl	D6840	Harahan, Louisiana, USA	Governor 1998-99
⊕ Jonathan Majiyagbe	Dxx	Xx, xx	President xx
⊕ Luis Manuel	D4150	Tepatitlan De Morelos, Mexico	Governor 2004-05
⊕ Roy Massey with Catherine Massey	D5230	Fresno, USA	Governor 1999-00
⊕ Mat Matson	D5450	Conifer, USA	Governor 2003-04
⊕ John B. Mayo with Nita Louise Mayo	D5870	Austin, USA	Governor 1992-93
⊕ Toni McAndrew	D7410	Mid Valley, USA	Governor 1997-98
⊕ Michael McGovern	D7780	South Portland-Cape Elizabeth, USA	Governor 1999-00
⊕ Frank F., III Mead with Alice Mead	D5320	Newport Irvine, USA	Governor 1994-95
⊕ Don Mebus	D5790	Arlington, USA	Governor 1994-95
⊕ Richard Mendoza with Helen Mendoza	D5280	Redondo Beach, USA	Governor 2002-03
⊕ Randall Mitchell	D5340	Oceanside, USA	Governor 1990-91
⊕ David Morgan	D1150	Unknown, Wales	Treasurer
⊕ G. Kenneth Morgan with Winnie Morgan	D7710	Chapel Hill, USA	Director 2004-06
⊕ Marvin Munro	D5060	Kamloops, Canada	Governor 2000-01
⊕ Paul Netzel with Diane Netzel	D5280	Los Angeles, USA	Governor 1997-98
⊕ David Neumann with Lea Neumann	D2490	Jerusalem-West, Israel	Governor 1979-80
⊕ Jean-Pierre Noirtin	D1510	La Baule Presqu'île Guérandaise, France	Governor 2002-03
⊕ Phyllis Nusz	D5220	North Stockton, USA	Governor 2001-02
⊕ Chris Offer	D5040	Vancouver Chinatown, Canada	Governor 1999-00
⊕ Hector Ordóñez with Julia Ordóñez	D4180	Cuernavaca Obregon, Mexico	Governor 2002-03
⊕ Donald Osburn with Barbara Osburn	D7630	Easton, USA	Director 2000-02
⊕ Ayhan Ozdemir	D2440	Uludag, Turkey	Governor 1996-97
⊕ John Parkins with Mary Ellen Parkins	D6920	St. Simons Island, USA	Governor 2004-05
⊕ James Parsons	D5320	Newport Irvine, USA	Governor 2002-03
⊕ Roy Parsons	D1220	Keyworth, England	Governor 1994-95
⊕ Del Paterson	D5040	New Westminster, Canada	Governor 2002-03
⊕ Noraseth Pathmanand	D3350	Bangrak, Thailand	Director 2005-07
⊕ Thomas Payne	D7720	Washington Noon, USA	Governor 2002-03
⊕ Rafael Perez Cardenas with Carmen Perez Cardenas	D4150	Tepic 7012, Mexico	Governor 2003-04
⊕ Solomon Pesel with Jenny Pesel	D4170	Vallejo, Mexico	Governor 1988-89
⊕ P Martin Peters	D5340	Del Mar, USA	Governor 1998-99
⊕ William Pettus with Nancy Pettus	D5440	Jackson Hole Breakfast, USA	Governor 2002-03
⊕ Louis Piconi with Barbara Piconi	D7300	Bethel-St. Clair, USA	Past RI Vice President
⊕ Edward Pope	D9300	Edenvale, South Africa	Governor 2000-01
⊕ Delbert Raby	D5130	Santa Rosa Sunrise, USA	Governor 1992-93

+	Carlo Ravizza with Rossana Ravizza	D2040	Milano Sud-Ovest, Italy	President 1999-00
+	Charles Reinhart	D5260	Glendale, USA	Governor 1994-95
+	Celso Reyes	D4110	Torreón, Mexico	Governor 1999-00
+	Sandra Rimer	D5340	Escondido, USA	Governor 2004-05
+	Barbara Risher Welch	D5300	Montebello, USA	Governor 2003-04
+	J B Roberts	D5730	Plainview, USA	Governor 1997-98
+	George Rodgers with Margaret Ann Rodgers	D7759	Clemson, USA	Governor 1997-98
+	David Roper	D6910	Martinez-Evans, USA	Director 2002-04
+	Duane Ruud with Jeanne Arvidson	D5030	West Seattle, USA	Governor 1999-00
+	Rajendra Saboo	D3080	Chandigarh, India	President xx
+	Paul Sandas	D5170	Santa Cruz, USA	Director 1997-99
+	Valerie Scanlan with Dennis Scanlan	D5500	Rio Rico, USA	Governor 2001-02
+	C. Eugene Scarbrough with Donna Scarbrough	D5320	Anaheim Sunrise, USA	Governor 1980-81
+	Carolyn Schuetz	D5170	Alameda, USA	Governor 1996-97
+	Werner J. Schwarz with Lea Schwarz	D5160	Richmond, USA	Governor 1988-89
+	Larry Scott	D5340	La Mesa, USA	Governor 2002-03
+	Robert Scott with Ann Scott	D7070	Cobourg, Canada	Director 1996-98
+	William Sergeant	D6780	Oak Ridge, USA	Committee Chairman
+	Joseph Serra	D5220	Stockton, USA	Governor 1994-95
+	James Shamblin with Linda Shamblin	D6190	South Shreveport, USA	Director 2001-03
+	William Skelton with Margaret Skelton	D7570	Christiansburg-Blacksburg, USA	President 1983-84
+	Alfred J. Slaggert	D6310	Clare, USA	Governor 1988-89
+	Barry Smith with Vivian Smith	D6900	Sandy Springs (Atlanta), USA	Governor 1995-96
+	Julio Sorjus with Carmen Sorjus	D2210	Barcelona Condal, Spain	Director 1998-00
+	Allan Stark with Saundra Stark	D5320	Orange North, USA	Governor 2003-04
+	Mike Stelman with Karen Stelman	D5340	Rancho Bernardo, USA	Governor 2003-04
+	Carl-Wilhelm Stenhammar with Monica Stenhammar	D2300	Göteborg, USA	President 2005-06
+	Bill Sturgeon	D5340	Coronado, USA	Governor 2001-02
+	Sakuji Tanaka with Kyoko Tanaka	D2770	Yahio, Japan	Governor 1994-95
+	Martin Teasley with Ingeborg Teasley	D5670	Abilene, Kansas, USA	Governor 2002-03
+	Constant Tempelaars with Mathea Tempelaars	D1570	Vianen-Vreeswijk, Netherlands	Director 2003-05
+	Robert Tomko with Beatrice Tomko	D5340	Vista, USA	Governor 1968-69
+	Antonio Torres with Socorro Torres	D4100	Tijuana, Mexico	Governor 2000-01
+	John Traver	D5330	Temecula, USA	Governor 1996-97
+	Herbert Trumpoldt	D5320	Yorba Linda Sunrise, USA	Governor 1992-93
+	Gayle Tully with Griffeth Tully	D5170	Castro Valley, USA	Governor 2001-02
+	Norbert Turco with Josephine Turco	D1770	Domont-Ecouen, France	Director 2000-02
+	John Tyler	D5870	Marble Falls, USA	Governor 1976-77
+	Dan Tynon	D5260	Northeast Los Angeles, USA	Governor 1998-99
+	Luis F Valensuela	D4250	Guatemala Sur, Guatemala	Director 1994-96
+	Marc Vertin	D5240	Ventura, USA	Governor 2002-03
+	Dominic Vessigault with Christine Vessignault	D5180	Laguna/Elk Grove, USA	Governor 1992-93
+	Tommaso Virdia	D2200	Madrid-Serrano, Spain	Governor 2001-02
+	Rodger Wagner with Peg Wagner	D5510	Scottsdale, USA	Director 2004-05
+	Leonard Wasserstein	D5280	Beverly Hills, USA	Governor 2001-02
+	Yoshimasa Watanabe with Akiko Watanabe	D2690	Kojima, Japan	Governor 1993-94
+	George C. Wheeler	D5490	Sun City West, USA	Governor 1999-00
+	Robert White	D5280	Vernon, USA	Governor 1996-97
+	Wilfred Wilkinson	D7070	Trenton on Canada, Canada	Director 1992-94

David Williams
 Charles Williford
 David Woods
with Ruth Woods
 Carol Wylie
 Chang Gon Yim
with Seon Ja Kim
 André Zehnder

D5280 Wilmington, USA
D7720 Ahoskie, USA
D5260 Woodland Hills, USA

D5280 Dominguez-Carson, USA
D3700 Unknown, South Korea

D1990 Pully, Switzerland

Governor 1995-96
Governor 1999-00
Governor 1990-91

Governor 1998-99
Governor 1997-98

Governor 2001-02

280 people registered.

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